

**MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS**

**BELARUSIAN STATE UNIVERSITY**

**FACULTY OF INTERNATIONAL RELATIONS**

**Department of International Tourism and Hospitality**

**Annotation for the master's thesis**

**FEATURES OF HOSPITALITY INDUSTRY DEVELOPMENT IN GANNAN  
TIBETAN AUTONOMOUS PREFECTURE**

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## ANNOTATION

### **1. The structure and volume of the master's thesis**

The master's thesis consists of a table of contents, a general description of the work, an introduction, three chapters, a conclusion, a bibliography, 1 figures and 3 tables. The thesis length is 70 pages. The bibliography includes 60 items.

### **2. Keywords**

HOSPITALITY INDUSTRY; GANNAN TIBETAN AUTONOMOUS; COMPETITIVENESS; DEVELOPMENT PROSPECTS PREFECTURE.

### **3. Contents of the work**

*The purpose of study* is identifying features and developing recommendations for improvement the hospitality industry in Gannan Tibetan Autonomous Prefecture.

*The object of study* is the development of the hospitality industry.

*The subject of study* is the development features of the hospitality industry in Gannan Tibetan Autonomous Prefecture.

*Research methods:* dialectical, historical and systemic approaches, methods of statistical data processing, expert assessments and a number of economic and mathematical methods.

*The results of the research and their scientific novelty.* This study reveals the connotation of hotel industry development theoretically and methodologically, analyzes the development characteristics of the current hotel industry in Gannan Tibetan Autonomous Prefecture, evaluates its competitiveness, and puts forward practical suggestions to enhance the development of the hotel industry.

*Reliability of materials and research results.* The research materials and the results of the master's thesis are reliable. The author confirms that all theoretical and methodological provisions and concepts borrowed from sources are accompanied by links to their authors.

*Recommendations for the practical usage.* The results of this research can be used to improve the competitiveness of the Republic of Belarus in the development of the hospitality industry, both by drawing on the successful strategies of the GAM and by taking into account the unique circumstances of Belarus.