MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism and Hospitality

Annotation for the master's thesis

SMART HOTELS IN CHINA: CURRENT STATE AND PROSPECTS

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ANNOTATION

1. The structure and volume of the master's thesis

The master's thesis consists of a table of contents, a list of abbreviations, a general description of the work, an introduction, three chapters, a conclusion, and a bibliography. The master's thesis consists of content, a general description of the work, an introduction, four chapters, a conclusion and a list of references. The total volume of the thesis is 54 pages, including 3 tables, 3 illustrations, a list of 68 references.

2. Keywords

SMART HOGLES; SMART HOTELS IN CHINA; DEVELOPMENT OF SMART HOTELS.

3. Contents of the work

The purpose of the study is to examine the current development status of smart hotels in China and analyze their future growth prospects.

The object of the study is smart hotels as an emerging hospitality sector.

The subject of the study is the current state and future prospects of smart hotels in China.

Research methods: analysis and synthesis, study and analysis of literature, dialectical, historical and systemic approaches.

The results of the research and their scientific novelty: This study establishes a refined conceptual framework for smart hotels that distinguishes them from conventional digitalized properties by emphasizing their ecosystem of integrated technologies (IoT, AI, big data) and personalized guest experiences. Second, through comparative analysis and the case study of Hangzhou Dragon Hotel, it reveals unique characteristics of China's smart hotels. Third, the research proposes actionable, tiered development strategies that address China-specific challenges. By synthesizing technological, economic, and consumer dimensions within China's distinct market context, this work fills important gaps in smart hotel research while offering timely insights for the country's rapidly evolving hospitality sector.

Scientific testing of the results. The results of the study were presented at 1 scientific conference.

Reliability of materials and research results. The materials used and the results of the work are authentic.

Recommendations for the practical usage. The findings of this research provide valuable insights for formulating a comprehensive cooperation plan between China and Belarus in the tourism and hospitality sector.