

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism and Hospitality

Annotation for the master's thesis

**THE IMPACT OF THE TOURISM INDUSTRY ON CHINA'S REGIONAL
ECONOMIC DEVELOPMENT:
THE EXAMPLE OF GUIZHOU PROVINCE**

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ANNOTATION

1. The structure and volume of the master's thesis

The master's thesis comprises a table of contents, a general description of the work, an introduction, three chapters, a conclusion, and a bibliography. The total volume of the thesis is 56 pages, including 1 figure, 4 tables, 1 appendix, and a list of 58 references.

2. Keywords

HOTEL SECTOR; CHINA; TRENDS OF DEVELOPMENT; INNOVATIONS; POST-PANDEMIC RECOVERY; DIGITAL TRANSFORMATION; SUSTAINABILITY.

3. Contents of the work

The purpose of the study is to provide a comprehensive analysis of China's hotel industry, identify emerging trends, and offer strategic recommendations for sustainable growth and competitiveness.

The object of the study is China's hotel sector.

The subject of the study is the development trends and innovative strategies within China's hotel industry.

Research methods: Systematic analysis of market data and industry reports, comparative and historical approaches, case studies of leading hotel groups and innovative practices, quantitative and qualitative evaluation of policy impacts.

The results of the research and their scientific novelty: This study examines the post-pandemic recovery of China's hotel industry, analyzes its digital and green transformations, and evaluates the impact of global tourism trends. It highlights the industry's shift toward technology-driven services, sustainability, and personalized experiences, offering actionable insights for stakeholders.

Reliability of materials and research results: The materials and results are authentic, derived from authoritative sources such as the National Bureau of Statistics, China Hotel Association, and academic publications. The work was composed independently.

Recommendations for the practical usage: The findings can guide hotel enterprises in formulating development strategies, assist policymakers in crafting supportive industrial policies, and serve as a reference for academic research on hospitality management. The strategies proposed may also be adapted for other emerging markets, considering local economic and cultural contexts.