

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism and Hospitality

Annotation for the thesis

**MODERN MANAGEMENT IN THE DEVELOPMENT OF THE
GASTRONOMIC TOURISM INDUSTRY OF CHINA: THEORETICAL
ASPECTS AND DEVELOPMENT PROSPECTS**

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ANNOTATION

1. Thesis structure

The master's thesis consists of a table of contents, a general description of the work, an introduction, three chapters, a conclusion, a bibliography. The thesis length is 50 pages. The bibliography includes 47 items.

2. Keywords

GASTRONOMIC TOURISMCHINA, MODERN
MANAGEMENT, GASTRONOMIC IDENTITY,DEVELOPMENT
PROPECTS, CONSTRAINTS AND COUNTERMEASURES

3. The abstract

The **object** of this study is China's gastronomic tourism industry.

The subject of the study is theoretical aspects and development prospects of the application of the modern management theories in China's gastronomic tourism industry.

Purpose of the research is to study theoretical foundations and development prospects of gastronomic tourism in China, specifically within the framework of modern management theory.

Research methods: analysis and generalization of scientific literature, analysis of statistical data, comparative analysis, induction and deduction.

The results of the work and their novelty. This paper fills this theoretical gap by systematically applying modern management theories such as strategic management, service management, and experience economy to the field of gastronomic tourism. In particular, the proposed three-dimensional integration model of "management-culture-experience" provides a new theoretical perspective for understanding the development of the gastronomic tourism industry.

Authenticity of the materials and results of the thesis. The materials used and the results of the work are authentic. The work was composed independently.

Recommendations for the usage. The results of the work can be used to improve the organization of gastronomic tourism in small and medium-sized towns in China.