MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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NATIONAL STEREOTYPES IN INTERCULTURAL COMMUNICATION OF STUDENTS

Diploma work ANNOTATION

Speciality: 1-23 01 15 Social Communications

Academic supervisor:
Doctor of Philosophy in Political Science,
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ANNOTATION

The diploma consists of an introduction, three chapters, and a conclusion, and includes 2 appendices and 55 sources used.

Keywords: communication, culture, diversity management, intercultural communication, stereotypes, national stereotypes, educational environment.

The research object of the diploma work is the intercultural communication of students.

The subject of the diploma work is national stereotypes as a factor influencing the process of interaction in a multicultural environment.

The purpose of the diploma work is to reveal the role of national stereotypes in the intercultural communication of students and to identify their influence on the process of interaction in the educational environment.

The methodological basis of the diploma work was made up of general scientific methods: the method of analysis and synthesis, the method of induction and deduction, the method of comparison, the descriptive method, as well as private scientific methods used in conducting sociological research (the survey method).

In the process of writing the diploma work, the following results were obtained: the theoretical foundations of intercultural communication were studied; national stereotypes as part of the intercultural communication process were analyzed; national stereotypes in the intercultural communication of students of the BSU FFSN were analyzed.

The novelty of the results obtained is due to the lack of up-to-date information about the attitude of BSU students to national stereotypes. The obtained results are characterized by wide possibilities of theoretical and practical application. The materials of the diploma work can be used in the educational process, as well as in the development and implementation of measures for the development of diversity management in the student environment of the BSU FFSN.

The results of the diploma work were obtained on the basis of reliable sources and independently conducted theoretical and practical research.