MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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HUMAN RESOURCE MANAGEMENT IN THE THEATRICAL FIELD

Diploma work ANNOTATION

Speciality: 1-23 01 15 Social Communications

Academic supervisor: Senior Lecturer Olga. E. Dmitrieva

ANNOTATION

The diploma work on «Human Resource management in the theatrical field» has the following structure: introduction, two chapters and conclusion. The first chapter and the first paragraph of the second chapter are theoretical, they reveal the concepts of human resource management, HR management, theatrical sphere and personnel management in the organization. The second paragraph of the second chapter is practical, it is devoted to the representation of the data obtained during the research: descriptions of the features of human resource management using the example of the GTZU «Youth Variety Theater». The volume of the diploma work is 39 pages and includes 2 illustrations, 1 table, 3 appendices and 21 sources used.

Keywords: human resource management, theatrical sphere, HR management, theater staff, motivation, creative team, corporate culture.

The purpose of the diploma work is to reveal the specifics of human resource management in the theatrical field.

The subject of the diploma work is human resource management.

The subject of the diploma work is human resource management in the theatrical field.

The methodological basis of the diploma work was made up of general scientific methods (analysis and synthesis, comparison, method of induction and deduction), analysis of documents (scientific literature), as well as a qualitative method of data collection (in-depth interview).

In the process of writing the diploma work, the following results were obtained: the theoretical foundations of human resource management (HRM), its goals, objectives, functions and methods were considered, the specifics of the HRM system in the theatrical field were analyzed, including the features of motivation, organizational culture and management of creative teams. Using the example of the State Theater and Entertainment Institution Youth Variety Theater, the features of HRM, including the management structure, approaches to hiring, adaptation, staff motivation, and intra-collective communication, are studied.

Based on in-depth interviews with theater staff, key problems have been identified and areas for improving HRM have been proposed.