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COMMUNICATIVE STYLE OF CHINA'S DIPLOMACY

Master's Thesis
ANNOTATION
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ANNOTATION

The structure of the master's thesis includes three chapters. Basic characteristics of diplomatic communication are outlined in the first chapter. The second chapter analyzes the content of Chinese diplomatic communication. The third chapter is devoted to the main characteristics and trends of Chinese diplomatic communication and contains recommendations for optimization of Chinese diplomatic communication strategy.

The master's thesis includes 69 pages, 13 tables and 69 sources used.

Keywords: Chinese diplomacy, diplomatic communication, communication style, content analysis, intercultural communication, foreign policy, international relations.

The research object is the Chinese diplomatic communication.

The research subject is the characteristics, content, and implications of Chinese diplomatic communication styles.

The purpose of the research is to analyze the communication style of Chinese diplomacy, its implications for international relations, and to identify its main characteristics and trends of development.

The general scientific methods of theoretical analysis, content analysis of primary source materials (official statements, press conferences, joint communiqués), and comparative analysis are used in this study.

The unique communication style of Chinese diplomacy is analyzed, filling a gap in existing literature. Key characteristics are identified, including a blend of principled firmness on core issues with strategic flexibility in approach, and a consistent emphasis on specific conceptual themes. China's diplomatic communication style is contextualized through comparison with other major powers, and recommendations for optimizing communication strategies are provided.