MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES

Department of Social Communication

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STRATEGIC PARTNERSHIP OF CHINA AND BELARUS AS A GLOBAL PROJECT OF INTERNATIONAL COMMUNICATION

Master's Thesis
ANNOTATION
Speciality 7-06-0321-02 Communications

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ANNOTATION

The structure of the work. The thesis consists of a master's thesis summary, an introduction, three chapters, a conclusion, and a list of sources used.

Keywords: China, Belarus, international exchange, political relations, internet media.

The object of the study: The strategy of Belarusian-Chinese relations in international communication.

The subject of the study: The strategic partnership between China and Belarus in digital infrastructure, media innovation, and cultural exchange.

The aim of the research: to develop relations between China and Belarus for international political situation improvement.

Research methodology: descriptive, structural-functional, predictive, dialectical and analytical.

The results of the study and their novelty. The bilateral relationship between China and Belarus has gradually entered a new stage of strategic partnership. This relationship is not only reflected in high-level political interactions and economic and trade cooperation, but also in the dimension of humanistic communication represented by cultural exchanges, educational cooperation, and media communication. As a researcher in the field of communication, I pay special attention to how countries can build "cooperative discourse", strengthen "strategic identity", and shape national image through communication mechanisms to promote the continuous deepening of strategic partnerships. Belarus is located in the geographical axis of the Eurasian continent, and its geostrategic position is of great significance to China's "Belt and Road" initiative.

The author of the work confirms the reliability of the materials and results

Practical significance. In recent years, the frequency and depth of interaction between China and Belarus in education, culture, news media and other communication channels have continued to increase, and the academic community urgently needs to pay theoretical attention and summarize it. From the perspective of national communication strategy, the structural positioning of "strategic partners" in the global communication order can be more clearly clarified.