MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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COMMUNICATIONS IN THE COMMUNITY OF CRYPTOCURRENCY HOLDERS

Master's Thesis ANNOTATION Speciality 7-06-0321-02 Communications

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ANNOTATION

The object of the research of the master's thesis is the community of cryptocurrency holders in Vitebsk, the subject of the research is communication in the community of cryptocurrency holders in Vitebsk. The purpose of this master's thesis is to describe communication practices in the community of cryptocurrency holders in Vitebsk. The methodological basis of the master's thesis was made up of general scientific methods: analysis, synthesis, comparison, classification. In order to study the cryptocurrency market in Belarus, an analysis of the content of regulatory legal acts of the Republic of Belarus was used.

In the process of preparing a master's thesis, the definition of the concept of "cryptocurrency" was formulated, a historical review of the emergence and development of cryptocurrencies was made, and a classification of cryptocurrencies was proposed. The features of the legal regulation of the cryptocurrency market in the Republic of Belarus and its current state are revealed. The communicative practices of cryptocurrency holders in Vitebsk are described.

During the study, it was confirmed that the cryptocurrency community has the characteristics of a closed interactive virtual community of practice. The novelty of the results obtained is due to the incompleteness of knowledge about the specifics of communication in the communities of cryptocurrency holders.

The materials and results of this master's thesis were obtained with the help of reliable sources and independently conducted theoretical and empirical research.

Keywords: cryptocurrency, Telegram, altcoin, mining, clicker, digital economy, communication practices, crypto holder, transaction, token.