MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

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Annotation

TOURISM COOPERATION BETWEEN CHINA AND BELARUS UNDER THE BELT AND ROAD INITIATIVE: CURRENT SITUATION AND PROSPECTS

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Minsk 2024

ANNOTATION

1. Master's thesis structure

The master's thesis consists of a table of contents, an introduction, three chapters, a conclusion and a bibliography. The total number of pages of the thesis is 65 pages, including 9 tables, 7 figures, 48 sources and an appendix.

2. Keywords

Tourism Cooperation, tourism product, Belt and Road, China-Belarus

3. Abstract

The purpose of the pesearch is to study the current state and prospects of tourism cooperation between China and Belarus within the framework of the "Belt and Road" initiative, including the analysis of the factors constraining and facilitating the development of tourism exchange and the formation of a competitive tourism product of Belarus in the Chinese market.

The object of the research is on the tourism cooperation relationship between China and Belarus under the Belt and Road Initiative.

The subject of the research is the current situation, challenges and development prospects of China-Belarus tourism cooperation under the framework of the Belt and Road Initiative.

Possible practical application. The solutions proposed in this study can be practically applied in the tourism industry, particularly in the cooperation and development between China and Belarus. These applications can serve as valuable references for improving tourism management and cooperation strategies, promoting efficient development of the tourism industry in both countries.

The results of the work and their novelty. The thesis analyzes the current situation of Sino-Belarusian tourism cooperation, reveals the positive role of factors such as political support, active cultural exchange and improved transport links between the countries. The study summarizes successful examples of cooperation, such as the creation of a favorable visa regime, active development of educational exchanges, as well as activities to promote tourism services. In addition, the thesis examines the prospects of Sino-Belarusian tourism cooperation towards the formation of a quality tourism product of Belarus for Chinese tourists.

Reliability of materials and research results. The materials used in this study and the results presented in the master's thesis are authentic and reliable. The author ensures that all theories, methods, regulations and concepts cited from external sources are linked to the corresponding author's information to ensure transparency and traceability of the source of the research materials.