

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism and Hospitality

Annotation for the thesis

THE ROLE OF MANAGEMENT IN SUSTAINABLE TOURISM IN CHINA

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ANNOTATION

1. Structure of the master's thesis

The master's thesis consists of content, a general description of the work, an introduction, three chapters, a conclusion, and a list of references. The total volume of the dissertation is 65 pages, including 3 tables, 6 figures, 50 sources.

2. Keywords

TOURISM; SUSYAINABLE TOURISM; CHINA; TOURISM DEVELOPMENT.

3. Contents of the work

Its relevance lies in the fact that sustainable tourism contributes to China's sustained, inclusive and sustainable economic growth, full employment and decent work for all, and gender equality. Through the development of sustainable tourism, it is possible to build resilient infrastructure, achieve inclusive and sustainable industrialization, and pursue innovation. Sustainable tourism development affects the reduction of inequality between countries and regions within countries. Cities and communities must be ensured to be open, safe, resilient, and environmentally sustainable.

The object of the research is the socio-ecological-economic system of the tourism in China.

The subject of the research is the prospects of the effectiveness increase of management in the conditions of the sustainable tourism development.

The purpose of the study is to develop theoretical foundations and methodological tools for tourism management, as well as practical recommendations for the development of sustainable tourism in China.

Achieving the research goal is ensured by solving the following research tasks:

- study of the specifics of tourism management in connection with the concept of “sustainable tourism”, identification of the functional content of the tasks and principles of tourism management;
- from the standpoint of sustainability requirements, conducting a comparative analysis of the main tools and methods of tourism management with identifying the main problems in their use within the framework of strategies for sustainable development of territories;
- assessment of management tools in tourism development in China;
- justification of the approach to the formation of a management model in the field of tourism.

The author of the work confirms that the calculation and analytical material presented in it correctly and objectively reflects the state of the process under study, and all theoretical, methodological and methodological provisions and concepts borrowed from literary and other sources are accompanied by references to their authors.