## MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF INTERNATIONAL RELATIONS

**Department of International Tourism and Hospitality** 

Annotation for the thesis

## CURRENT SITUATION AND PROSPECTS OF TOURISM IN SHAANXI PROVINCE

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## ANNOTATION

The master's thesis consists of general description of work introduction, three chapters, conclusion, and bibliography, including 70 items. The thesis length is 62 pages. The number of pages occupied by 4 figures and 2 tables.

2. Keywords

SHAANXI PROVINCE, TOURISM RESOURCES, TOURISM INDUSTRY ADVANTAGES, DEVELOPMENT TRENDS, TOURISM COMPETITIVENESS, CHALLENGES, OPPORTUNITIES, DEVELOPMENT STRATEGIES

3. Contents of the work

The research purpose is to identify the main trends and prospects of tourism development in Shaanxi province.

The research object is the sphere of tourism in Shaanxi Province of the People's Republic of China.

The research subject is the prospects of tourism development in Shaanxi Province.

Research methods: analysis and synthesis, study and analysis of literature, comparative analysis.

Research Results and Novelty: through the method of literature review and field research, the paper makes an in-depth analysis of Shaanxi's tourism resources, market demand and policy support. The results show that Shaanxi Province has rich historical and cultural heritage and natural scenery resources, and has great advantages in attracting domestic and foreign tourists; At the same time, there are also problems such as inconvenient transportation and low level of service, which restrict its development.

Therefore, it is suggested to strengthen infrastructure construction, improve service quality, and actively explore the international market in order to promote the tourism industry in Shaanxi Province to a more healthy and sustainable development track.

Possible practical application. The results of the work can be used in tourism policy planning, where government agencies can apply the findings to develop or adjust strategies aimed at sustainable tourism development.

Reliability of materials and research results. The author of the work confirms that computational and analytical material presented in it correctly and objectively reproduces the picture of investigated process, and all the theoretical, methodological and methodical positions and concepts borrowed from literary and other sources are given references to their authors.