

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

DEPARTMENT OF INTERNATIONAL TOURISM & HOSPITALITY

Annotation for the thesis

**SUSTAINABLE DEVELOPMENT OF HOTEL SECTOR ON WUZHIZHOU
ISLAND: CURRENT TRENDS AND INNOVATIONS**

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ANNOTATION

Structure of the master's thesis: This master's thesis consists of a table of contents, an overview of the work, an introduction, three chapters, a conclusion and a bibliography. The total number of pages of the thesis is 80 pages including 1 figure, 3 tables, 55 sources and 1 annex.

Keywords: sustainable development, hotel sector, Wuzhizhou Island, Sanya, China, current trends, innovations.

The relevance of the topic:

The topic is highly relevant given the rapid growth of tourism in seaside coast of Hainan Province, China and, as a result, the development of the hotel sector. Sanya (including Wuzhizhou island), as a leading tourist destination, faces special challenges and opportunities in balancing economic growth with environmental and social responsibility in the hospitality industry.

Purpose of the research:

The purpose of the research is to examine the current trends as well as innovations in the sustainable development of hotel sector in Sanya destination, including Wuzhizhou island, China.

Research objectives:

- 1) To analyze the current trends in sustainable refinement within the hotel sector in Sanya destination.
- 2) To identify the important innovations and best practices being implemented by hotels in Sanya destination to boost sustainability.
- 3) To assess the impact of these trends and innovations upon the economic, environmental as well as social performance of the hotel sector in Sanya destination.
- 4) To recommend strategies for further boosting sustainable refinement in the hotel sector in Sanya destination.

Research methodology:

In this study, a comparison method will be used to study the practices of sustainable development in the hotel sector using the example of the Sanya destination in Hainan Province. It will include a literature review of relevant studies, in-depth case studies of selected hotels to assess their sustainable practices, and data evaluation using statistical and qualitative methods to substantiate conclusions and recommendations.

Object of the research:

The object of the research is the sustainable development of the hotel sector in Sanya destination, including the island Wuzhizhou, China.

Subject of the research:

The subject of the research - trends and innovations in the sustainable development of the hotel sector on the example of hotel enterprises in Sanya, including Wuzhizhou, China.