

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS  
BELARUSIAN STATE UNIVERSITY  
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES  
Department of Social Communication

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**THE APPLICATION OF TRANSLATION TECHNOLOGIES  
IN COMMUNICATION STUDIES**

Master's Thesis

ANNOTATION

Speciality 7-06-0321-02 Communications

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## ANNOTATION

The structure of the master's thesis includes three chapters. The first chapter introduces translation technology. The second chapter discusses the relationship between translation technology and communication. The third chapter analyses specific study of translation application in communication.

The master's thesis includes 70 pages, 39 illustrations, 29 table, 7 appendix and 83 sources used.

*Keywords: translation application, translation technology, cross-cultural communication, machine translation, computer aided translation, communication efficiency.*

The object is translation technologies.

The subject is the application of translation technologies in cross-cultural communication.

The purpose of the master's thesis is to identify the effect of translation technologies in promoting cross-cultural communication.

In this study, a mixed research method was adopted, combining quantitative research and qualitative analysis, and questionnaires and in-depth interviews were used to corroborate and complement each other, so as to explore the influence of translation technology on cross-cultural communication. The master thesis adopts the research method of grounded theory, collects a large amount of data through literature mining, questionnaire survey, observation and in-depth interview, and analyzes the data to extract concepts, categories and theories.

The master's thesis introduces the characteristics of translation technology as a cross-cultural communication tool, summarizes the historical development categories, advantages and disadvantages of translation technology; The relationship between translation technology and communication is analyzed. Identify trends and prospects for the use of translation technology as a tool for cross-cultural communication. The findings provide insights for cross-cultural participants from all walks of life, including users and potential users of translation technology. In addition, this study contributes to a better understanding of the differences in the strategies and effects of different users' use of translation software, as well as how translation technology affects the communication process and its potential impact on cross-cultural communication.