

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

ZHOU Shuhao

**THE IMPACT OF MARXISM AT CHINESE MEDIA' COMMUNICATIVE
PRACTICES: FORM PAST TO PRESENT**

Master's Thesis
ANNOTATON
Speciality 7-06-0321-02 Communications

Academic supervisor:
Michael A. Guliuk
Doctor of Science in History,
Associate Professor

Minsk, 2024

ANNOTATION

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Zhou Shuhao “The impact of Marxism at Chinese media' communicative practices: from past to present” The thesis examines the impact of Marxism on the implementation of Chinese media. This text provides an account of the historical progression of Chinese media and examines the impact of Marxism on Chinese media. This essay examines the dissemination and evolution of the People's Daily within the framework of Marxism, while also highlighting the potential and patterns of short films as an emerging media format.

The purpose of this master's thesis is to examine the impact of Marxism on the implementation of Chinese media, highlighting the significance of Marxism in fostering the advancement of Chinese media during various periods.

Key words: Marxist communication, China, media development, collective memory, new media platform.