

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

HUI Xinyue

**THE ROLE OF INTERNET COMMUNICATION IN THE SPREAD OF
CHINESE CULTURE IN FOREIGN COUNTRIES**

Master's Thesis
ANNOTATION
Speciality 7-06-0321-02 Communications

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ANNOTATION

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Hui Xinyue "The role of internet communication in the spread of Chinese culture in foreign countries" is devoted to methodological and communicative analysis of the internet-era culture communication on the case of the spreading Chinese culture in foreign countries. The paper contains the internet-era culture communication's methodological analysis, the systematization of the impact of internet communication in the spread of Chinese culture and the internet communication trends in the spread of Chinese culture in foreign countries.

The master's thesis purpose is to analyze the influence of internet communications on the spread of Chinese culture in foreign countries.

Keywords: internet communications, cultural exchange, Chinese culture, new media, global impact.