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**DOCUMENTARIES ON THE “ROAD AND BELT”:
COMMUNICATIVE APPROACH**

Master's Thesis
ANNOTATION
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ANNOTATION

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Tao Xuanyi "Documentaries on the 《road and belt》 : communicative approach" takes the "Belt and Road Initiative" documentary as the research object and deeply analyzes its communication methods and narrative strategies. The paper first defines the types of "Belt and Road Initiative" documentaries and outlines its development status, including the diversification and innovation of communication. Then, the paper explores the communication characteristics and narrative strategies of "Belt and Road Initiative" themed documentaries, including communication focus, narrative structure and time processing. In addition, the study also puts forward criticisms and suggestions on the "Belt and Road Initiative" documentary from the perspective of communication, and discusses its significance in shaping the national image, promoting policy influence and international cooperation.

The purpose of the study: To analyze the communicative approach and narrative strategy of documentaries on the "Belt and Road", explore the functions and effects of documentary works on this theme in promoting cultural communication.

Keywords: "Belt and Road"; documentary film; communication; narrative strategy.