MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

DAI Meiqi

ARTIFICIAL INTELLIGENCE IN JOURNALISM

Master's Thesis
ANNOTATION
Speciality 7-06-0321-02 Communications

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ANNOTATION

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Dai Meiqi «Artificial Intelligence in Journalism» is devoted to the transformative effects of artificial intelligence on journalism and to opportunities and challenges that it presents to the news media industry. The paper analyzes the development and integration of AI in journalistic practice; examines the impact of AI on news production and dissemination; and discusses the ethical considerations and challenges concerning AI in the news media.

The purpose of this study is to analyze the transformative effects of artificial intelligence on journalism and to identify both the opportunities and challenges it presents to the news media industry.

The master's thesis purpose is intended to contribute to the discussion of digital innovation in the news media and offer recommendations for media organizations to navigate the complexities of the digital age.

Keywords: artificial intelligence, journalism, news media, technological innovation, ethical considerations, news production, content distribution, media strategies, audience engagement.