MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

CHEN Tinglin

CHINA – BELARUS: THE IMPACT OF INTERACTIVE PUBLIC OPINION ON BILATERAL RELATIONS

Master's Thesis ANNOTATION Speciality 7-06-0321-02 Communications

> Academic supervisor: Tatyana I. Vroublevskaya-Toker Doctor of Philosophy in Philosophy, Associate Professor

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ANNOTATION

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Chen Tinglin "China – Belarus: the impact of interactive public opinion on bilateral relations" is devoted to the study of bilateral Chinese-Belarusian relations in the context of interactive public opinion, its role and influence on the content and development of bilateral contacts. The work presents the characteristics of the main aspects of Chinese-Belarusian relations, identifies the features of the content of interactive public opinion in the field of strategic partnership, political, economic and trade contacts, the development of the cultural identity of the two countries; strategies for managing interactive public opinion are characterized; features of the ecology of public opinion are identified, recommendations are proposed for effectively promoting the idea of bilateral cooperation between China and Belarus in the digital era.

The master's thesis purpose is to identify the features and main directions of the influence of interactive public opinion on the bilateral relations of China and Belarus.

Key words: China, Belarus, bilateral relations, digital era, internet, public internet, communication ecology.