

CURRICULUM  
(for foreign citizens)

Speciality: 7-06-0412-01 Management

Profiling: International tourism and hospitality

Degree: Master of Science

Period of study: 1 year

Form of study: full-time

I. Schedule of the educational process

II. Summary (in weeks)

C O U R S E S	September				October				November				December				January				February				March				April				May				June				July				August				Academic Studies	Exams	Internship	Research	Master's Thesis	Vacation	Total																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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 — Research

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 — Vacation

III. Curriculum

№ n/n	Name of Module, Course, Coursework/project	Exams	End-of-term test	Academic hours						Semesters						Total credits	Competency code
				Total	Total in class	As follows:				1 year							
						Lectures	Laboratory work	Workshops	Seminar classes	1 semester, 16 weeks			2 semester, 10 weeks				
										Total	Total in class	Credits	Total	Total in class	Credits		
1	State component			450	184	88		20	76	270	110	9	180	74	6	15	
1.1	Module "Management"																
1.1.1	Project management	2		90	40	20		10	10				90	40	3	3	UC-3-6; DPC-2
1.1.2	Strategic management	1		90	36	14			22	90	36	3				3	UC-3-7
1.2	Information technology in business	1		90	40	20		10	10	90	40	3				3	UC-2; DPC-2
1.3	Research work		1,2	180	68	34			34	90	34	3	90	34	3	6	UC-1,2,4
2	Component of educational institution			936	340	168			172	576	204	18	360	136	12	30	
2.1	Module "Hospitality in the field of international tourism"																
2.1.1	Global Hospitality Industry	1		108	34	16			18	108	34	3				3	UC-7; SC-1,9
2.1.2	International Hotel Sector: trends and innovations	2		90	34	16			18				90	34	3	3	UC-4,6; SC-2,3
2.2	Module "Intercultural communication"																
2.2.1	Intercultural Communication in International Tourism	1		108	34	16			18	108	34	3				3	UC-3; SC-1,5
2.2.2	Making international tourism accessible for all		1	90	34	16			18	90	34	3				3	SC-2,4
2.3	Module "International Tourism"																
2.3.1	Sustainable Tourism		2d	90	34	16			18				90	34	3	3	SC-2,9
2.3.2	Countries and Regions of the New Silk Road in Global Goods and Services Market		1	90	34	16			18	90	34	3				3	SC-1,2,6
2.3.3	Elective courses (1 from 2)		1	90	34	18			16	90	34	3				3	UC-10
2.3.3.1	Cultural heritage of Belarus																
2.3.3.2	Guided tours																
2.4	Module «Managing Business»																
2.4.1	Digital Marketing		1	90	34	18			16	90	34	3				3	SC-2
2.4.2	International air transport organization management		2	90	34	18			16				90	34	3	3	SC-1,8
2.4.4	International Business Practices		2	90	34	18			16				90	34	3	3	SC-7
2.5	Optional courses			/432	/280			/280		/216	/140	/6	/216	/140	/6	/6	
2.5.1	Russian as a Foreign Language *	/2	/1	/432	/280			/280		/216	/140	/6	/216	/140	/6	/6	UC-8
2.6	Additional courses			/338	/218	/66	/24	/96	/32	/206	/138	/2	/132	/80	/7	/9	
2.6.1	Philosophy and methodology of science	/2		/124	/72	/40			/32	/62	/40		/62	/32	/3	/3	UC-1
2.6.2	Foreign language	/2		/142	/96			/96		/72	/48		/70	/48	/4	/4	UC-8
2.6.3	Basics of information technologies		/1	/72	/50	/26	/24			/72	/50	/2				/2	UC-2
Total number of academic hours				1386	524	256		20	248	846	314	27	540	210	18	45	
Total number of academic hours per week										20			21				
Total number of exams				6						4			2				
Total number of credits				9						5			3+1d				

IV. Internship				V. Research			VI. Final Certification	
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	Master's Thesis	
Production practice	1	2	3	2	8	12		

## VII. Competency matrix

Competence Code	Competence Name	Module Code, Discipline Code
UC-1	Apply the methods of scientific knowledge in research activities, generate and implement innovative ideas	1.3; 2.6.1
UC-2	Solve research and innovation tasks based on the use of information and communication technologies	1.2; 1.3; 2.6.3
UC-3	Provide communication, demonstrate leadership skills, be capable of team building and developing strategic goals and objectives	1.1.1; 1.1.2; 2.2.1
UC-4	Develop an innovative receptivity and the ability to innovate	1.1.1; 1.1.2; 1.3; 2.1.2
UC-5	Be able to predict the conditions for the implementation of professional activities and solve professional tasks in conditions of uncertainty	1.1.1; 1.1.2
UC-6	Make management decisions, assess their possible consequences and be responsible for them	1.1.1; 1.1.2; 2.1.2
UC-7	Analyze the external and internal environment of the organization and direct the activities of the organization to achieve its goals	1.1.2; 2.1.1
UC-8	Carry out communications in a foreign language in an academic, scientific and professional environment for the implementation of research and innovation activities	2.5.1; 2.6.2
DPC-1	Use the managerial potential of information resources and technologies, as well as to apply office software tools for effective business management	1.2
DPC-2	Use project management methods in research and manage important and large-scale tasks that have a specific goal, set deadlines and limited resources	1.1.1
SC-1	Have a culture of business communication, to be able to find compromises through negotiations, to have knowledge about the regulatory and legal provision of tourism and hospitality	2.1.1; 2.2.1; 2.3.2; 2.4.2
SC-2	Know the theoretical and methodological foundations in the field of business organization, be able to analyze the market situation, develop and implement marketing strategies and programs, maintain communication with target audiences, monitor and evaluate the effectiveness of marketing activities	2.1.2; 2.2.2; 2.3.1; 2.3.2; 2.4.1
SC-3	Possess theoretical and practical skills in catering and accommodation of tourists, ensuring accessibility for various categories of tourists	2.1.2
SC-4	Possess theoretical and practical skills to ensure inclusivity and accessibility of tourism for various categories of tourists	2.2.2
SC-5	Be a team leader, able to evaluate communication channels and build interpersonal communication	2.2.1
SC-6	Know the technologies of destination management and the specifics of their promotion in the tourism market using a branding strategy; to possess the technology of developing a brand of different types of destinations in order to form their image for promotion in domestic and international markets	2.3.2
SC-7	Know how managers use business analysis to identify and solve problems, as well as to have an understanding of how business analysis supports managerial decision-making; to know the processes of data processing, reporting and data analysis; to be able to interpret the results and consequences of business analysis in the service sector	2.4.3
SC-8	Be able to assess the processes of interaction between participants in the aviation industry; know the business models of airlines and the specifics of their management; possess theoretical and practical skills in organizing aviation transportation; know the technological processes of organizing regular and charter transportation	2.4.2
SC-9	Be able to assess the current state of the tourism industry, trends in its development, and the use of new methods to promote a tourism product on the market	2.1.1; 2.3.1
SC-10	Be able to apply knowledge about the culture and history of Belarus in educational and managerial activities	2.3.3

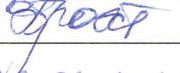
d – differentiated end-of-term test

\*- Depending on the level of Russian language proficiency of foreign citizens, the volume of classroom hours may change (increase/decrease (but not less than 140 classroom hours)/exemption from studying the discipline)

Developed on the basis of the Model Curriculum for the specialty 7-06-0412-01 «Management», approved on 18.01.2023, registration No 7-06-04-008/np.

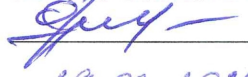
### AGREED

Vice-rector for Academic Affairs  
and Education Innovations


  
Alesia G. Prakharenka  
29.03.2024

### AGREED

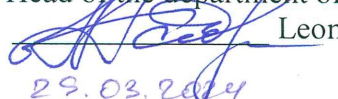
Head of General Directorate of Academic Affairs

  
Olga P. Rynda  
29.03.2024

Dean of the Faculty of International Relations

  
Elena A. Dostanko  
29.03.2024

Head of the department of International Tourism

  
Leonid M. Gaydukevich  
29.03.2024

Expert of normative control

  
Angelica V. Kostenevich  
29.03.2024

Recommended for approval by the Scientific and Methodological Council of  
Belarusian State University

Record dated 29.02.2024 No. 6