

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
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**COMMUNICATIONS IN MOTIVATION OF PERSONNEL OF THE
ORGANIZATION OF OJSC "PROMTECHMONTAZH"**

Diploma work
ANNOTATION

Speciality: 1-23 01 15 Social Communications

Academic supervisor:
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ANNOTATION

Thesis: 58 pages, 57 sources, 20 appendices.

Keywords: motivation, labor, personnel, ways, improvement, analysis, productivity, employees, remuneration, bonuses

The object of the study is the communication system in motivating the staff of Promtekhmontazh OJSC.

The subject of the research is ways to improve the effectiveness of the motivation of the communication system in the motivation of personnel at JSC Promtekhmontazh.

The purpose of the work is to evaluate the effectiveness of increasing work motivation and suggest ways to improve it.

Research methods: observation, analysis, synthesis, methods of strategic analysis, study of personnel documentation.

Research and development: the theoretical communication systems in the motivation of the organization's personnel have been studied; the organizational and economic characteristics of the enterprise have been determined; the analysis of the state of the communication system in the motivation of the enterprise's personnel has been carried out; directions for improving the incentive system of the Promtekhmontazh enterprise have been proposed; a mechanism for improving the communication system in staff motivation has been developed.

Elements of scientific novelty: a mechanism for improving the communication system in staff motivation has been developed.

Field of possible practical application: similar enterprises.

Technical and economic significance: the optimal concept has been selected for the mechanism of improving the communication system in staff motivation. The author of the work confirms that the computational and analytical material presented in it correctly and objectively reflects the state of the process under study. And all theoretical, methodological and methodological provisions and concepts borrowed from literature and other sources are accompanied by references to their authors.