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**THE INFLUENCE OF THE TYPE OF ORGANIZATIONAL STRUCTURE
ON THE PERSONNEL MANAGEMENT STRATEGIES AT JSC
«Sber Bank»**

Diploma work
ANNOTATION

Speciality: 1-23 01 15 Social Communications

Academic supervisor:
Doctor of Philosophy in Sociology
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ANNOTATION

The structure of the diploma work consists of an introduction, two chapters and a conclusion. The volume of the thesis is 58 pages and includes 4 illustrations, 1 appendix and 51 sources used.

KEYWORDS: ORGANIZATIONAL STRUCTURE, PERSONNEL OF THE ORGANIZATION, PERSONNEL MANAGEMENT, MANAGEMENT STRATEGIES, PERSONNEL MANAGEMENT STRATEGIES OF THE ORGANIZATION.

The object of the thesis is the organizational structure of Sberbank OJSC.

The subject of the thesis is the consideration of the essence of the organizational structure and strategies of personnel management, determining the degree of influence of organizational culture on the personnel management strategies of the organization.

The purpose of the thesis is to analyze the impact of the organizational structure on management strategies in Sberbank.

The methodological basis of the thesis was based on the following methods: conducting a sociological study (online survey method).

In the process of writing the thesis, the following results were obtained: the concepts of organizational structure and strategies of personnel management in the organization were considered, the organizational structure of JSC "Sber Bank" was considered, the influence of the type of organizational structure on personnel management strategies in the organization was analyzed, the level of satisfaction of employees of JSC "Sber Bank" with existing management strategies was revealed.

The novelty of the data obtained is due to the lack of research on the level of satisfaction of the organization's employees with management strategies, the lack of information on the impact of a certain type of organizational structure on personnel management strategies.

The materials and results of the thesis were obtained on the basis of studying various literature and independently conducted theoretical and practical research.