

**МИНИСТЕРСТВО ОБРАЗОВАНИЯ РЕСПУБЛИКИ БЕЛАРУСЬ  
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Кафедра международного туризма**

Аннотация магистерской работы

**РОЛЬ ТРАДИЦИОННОЙ НАРОДНОЙ КУЛЬТУРЫ В РАЗВИТИИ ТУРИСТИЧЕСКОЙ ИНДУ-  
СТРИИ КИТАЯ**

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# ANNOTATION

## **1. Structure and scope of the diploma work**

This master's thesis consists of a table of contents, an overview of the work, introduction, three chapters, conclusion and bibliography. The total number of pages of the paper is 67, including 8 tables and a total of 89 items in bibliography.

## **2. Keywords**

Tourism, china, traditional culture, folk culture, social and economic development, environment, sustainable development, landscape.

## **3. Summary text**

*Research purpose:* To explore the specific role of traditional folk culture in the development of China tourism industry, and analyze its importance in attracting tourists, promoting local economy, and enhancing cultural inheritance.

*Research object:* China's tourism industry.

*Research topic:* The role of traditional folk culture in China's tourism industry.

*Research methods:* literature research and analysis, comparative analysis, data analysis, comprehensive method, and inductive method.

*The scientific novelty of this study.* Comprehensively examines the current development status of country's tourism industry, the relationship between traditional folk culture and tourism, the application and development of culture in tourism, and the problems faced, and proposes targeted solutions.

*Scientific endorsement of the results.* The first chapter of the findings was presented at 1 scientific conference.

*Possible practical applications.* This research can provide profound insights for tourism decision-makers and contribute substantive knowledge and suggestions for the sustainable development of China's tourism industry.

*Reliability of materials and research results.* The research materials and results of the master's thesis are reliable. The author acknowledge that all theoretical and methodological provisions and concepts borrowed from sources are accompanied by a reference to their authors.