

**MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS**

**BELARUSIAN STATE UNIVERSITY**

**FACULTY OF INTERNATIONAL RELATIONS**

**Department of International Tourism**

**Annotation for the thesis**

**ECOTOURISM IN CHINA: CURRENT TRENDS AND  
DEVELOPMENT PROSPECTS**

**Zhang Yue**

**Academic supervisor – Anastasiya Kiselevich**

**Minsk, 2024**

## **ANNOTATION**

### **1. Structure and scope of the Master's thesis**

This master's thesis consists of a table of contents, an overview of the work, an introduction, three chapters, a conclusion and a bibliography. The total number of pages in the thesis is 66, including 7 tables and 67 references.

### **2. Keywords**

**TOURISM, CHINA, ECOTOURISM, SUSTAINABLE, RURAL AREAS, ENVIRONMENTAL PROTECTION, RESOURCES, CULTURE, NATURE, DEVELOPMENT.**

### **3. The content of the work**

The purpose of the study: to explore theoretical foundations and the current situation and development trends of ecotourism, analyze the problems existing in its development process, and make suggestions for further development.

The object of the study: ecotourism in China.

The subject of the study is current trends and development prospects of ecotourism in China.

Research methods: literature research method, case study method, content analysis method, comparative research method.

Scientific novelty of this study. Comprehensively examine the current development status of ecotourism in China, the reference significance of Chinese ecotourism to Belarus, the development of ecotourism and the problems it faces, and propose targeted solutions.

Possible practical applications. This study can provide profound insights for tourism decision makers and contribute substantial knowledge and suggestions to the sustainable development of China's tourism industry.

Reliability of materials and research results. The research materials and results of the master's thesis are reliable. The author acknowledges that all theoretical and methodological provisions and concepts cited from the source are accompanied by the author's reference.