MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism

Annotation for the thesis

PROMOTING THE INNOVATION AND DEVELOPMENT OF ECOLOGICAL TOURISM INFRASTRUCTURE

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ANNOTATION

The master's thesis consists of content, a general description of the work, an introduction, three chapters, a conclusion, a list of references and an appendix. The total volume of the dissertation is 71 pages, including 3 tables, 3 illustrations, a list of 91 references on 7 pages.

2. Keywords

ECOTOURISM, CHINA, ANHUI PROVINCE, TOURIST DEVELOPMENT, SUSTAINABLE DEVELOPMENT.

3. Contents of the work

The purpose of the master's thesis this paper takes Mount Huangshan area in Anhui Province as the research area, and takes ecotourism scenic spots as the research object. Through analyzing the spatial layout and interaction of ecotourism scenic spots, industries, transportation, etc., the spatial structure of ecotourism in this area is constructed. On this basis, the development potential of China's ecotourism resources is comprehensively evaluated and measured, and the tourism development orientation and prospects of various regions in China are clarified. On the premise of coordinating ecological benefits and economic benefits, the concept suitable for China's ecotourism is proposed.

The object of the study is ecological tourism in China.

The subject of the study is the factors contributing to the development of ecological tourism in a regional context with an emphasis on the experience of Anhui province of China.

Research methods: analysis and synthesis, study and analysis of literature, comparative analysis.

Novelty of the research. The study will provide an update on the status and development prospects of ecotourism in China (especially Anhui province), and offer practical recommendations to strengthen this segment in the regional tourism industry in Anhui province.

Scientific testing of the results. The results of the study were presented at 1 scientific conference.

Possible practical application. The results of the study can be applied in various fields including ecotourism planning and management, local tourist development, cultural heritage and education. They can serve as the basis for the development of educational programs aimed at training specialists in the field of ecotourism, as well as for the creation of new tourism products and services that will increase the attractiveness and competitiveness of tourist regions.

Reliability of materials and research results. The research materials and the results of the master's thesis are reliable. The author confirms that all theoretical and methodological provisions and concepts borrowed from sources are accompanied by links to their authors.