

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

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FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism

Annotation for the thesis

**SUSTAINABLE DEVELOPMENT OF CHINESE HISTORIC CITIES
AS TOURISM DESTINATIONS**

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ANNOTATION

The master's thesis consists of the content, a general description of the work, an introduction, four chapters, a conclusion and a list of references. The total volume of the dissertation is 70 pages, including 5 tables, 3 illustrations, a list of 51 references.

Key words

SUSTAINABLE DEVELOPMENT; ENVIRONMENTAL PROTECTION; HISTORY AND CULTURE; TOURISM INDUSTRY; TOURISM DESTINATION.

The purpose of this master's thesis is to investigate the sustainable development of Chinese historic cities as tourism destinations. The following tasks need to be accomplished to achieve this goal.

Tasks

- 1) Analyze the elements and characteristics of historic cities as tourism destinations in the context of the concept of sustainable development.
- 2) Analyze what are the goals and challenges of sustainable tourism, such as over-exploitation of tourism resources and environmental damage;
- 3) To study the paths and strategies for the sustainable development of Chengdu's tourism industry, including policies, planning and management;
- 4) To propose concrete measures and recommendations to promote the sustainable development of Chengdu's tourism industry.

The object of the study is sustainable development of tourism industry in Chinese historic cities.

Research methodology.Quantitative analysis: Using statistical methods to analyze the collected data, including descriptive statistics and inferential statistics. Through quantitative analysis, it can reveal the development pattern and trend of Chengdu's tourism industry and assess the level of sustainable development.

Qualitative analysis: Interviews, observations and other methods are used to qualitatively analyze the main stakeholders of Chengdu's tourism industry. The results of the quantitative analysis are supplemented and verified through in-depth understanding of their perceptions and needs for sustainable tourism development.

The results of the work and their novelty. Historical and cultural heritage has been effectively protected, and China's historical cities have focused on the protection of historical and cultural heritage in the course of their development. Tourism service quality enhancement has been implemented. Tourists' travelling experience has been effectively enhanced through the establishment of a comprehensive tourism service system, the improvement of the quality of tourism employees, and the enhancement of tourism transport, accommodation, dining and other infrastructures. China's historic cities are actively promoting green tourism consumption in the development process, guiding tourists to travel green and travel civilised. This not only helps to reduce the impact of tourism on the environment, but also improves tourists' environmental awareness and sense of responsibility. This green tourism consumption model is of great significance to the sustainable development of the city.

In order to achieve sustainable development, China's historic cities have actively learnt from successful international experiences and focused on international integration in the development process.

Authenticity of the materials and results of the thesis. The materials used and the results of the work are authentic. The work was composed independently.

Recommendations for the usage. The results of the work can be used by tourism organizations in Chinese historic cities.