

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN STATE UNIVERSITY

FACULTY OF INTERNATIONAL RELATIONS

Department of International Tourism

Annotation for the thesis

**THE ROLE OF CULTURE HERITAGE IN THE DEVELOPMENT OF
CHINA'S TOURISM INDUSTRY**

Cheng Mengyao

Scientific supervisor – Anastasiya Kiselevich

Minsk, 2024

ANNOTATION

This master's thesis consists of a table of contents, a general description of the work, an introduction, three chapters, a conclusion and a bibliography, 6 figures, 3 tables. The thesis length is 64 pages. The bibliography includes 52 items.

2. Keywords

CULTURAL HERITAGE, CULTURAL PRESERVATION, TOURISM, SUSTAINABLE DEVELOPMENT, ECONOMY, IMPACT.

3. Contents of the work

Research purpose: The purpose of this study is to explore the relationship between China's cultural heritage and tourism development, with a view to clarifying the importance and role of China's cultural heritage in tourism development, and to propose corresponding development strategies and recommendations.

Research object: Cultural heritage in the development of China's tourism industry.

Research topic: The role of cultural heritage in the development of China's tourism industry.

Research methods: This paper adopts a variety of methods such as literature analysis, case study, comparative analysis, etc., to conduct a systematic theoretical discussion and empirical research on the integration and development of cultural heritage and tourism.

The scientific novelty of this study: Comprehensively review the current status of China's tourism industry development, the impact of cultural heritage on the development of tourism, propose existing problems in development and find solutions for high-quality development.

Scientific endorsement of the results: The first chapter of the findings was presented at 1 scientific conference.

Possible practical applications: This research can provide profound insights for tourism decision-makers and contribute substantive knowledge and suggestions for the sustainable development of China's tourism industry.

Reliability of materials and research results: The research materials and results of the master's thesis are reliable. The authors acknowledge that all theoretical and methodological provisions and concepts borrowed from sources are accompanied by a reference to their authors.