

INNOVATION AND ENTREPRENEURSHIP EDUCATION WITHIN THE FRAMEWORK OF THE BELT AND ROAD INITIATIVE

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The article reveals the main directions of China's policy in the field of innovation and entrepreneurship education within the framework of the Belt and Road initiative. The study uses the methods of analysis and synthesis, as well as analytical and logical methods. The author substantiates that the PRC accelerates the internationalization of the higher education system represented by China's higher education institutions aimed at training within the framework of the implementation of technical, economic and social cooperation of the «Belt and Road» countries.

Keywords: education; innovation and entrepreneurship; the Belt and Road initiative.

ОБРАЗОВАНИЕ В ОБЛАСТИ ИННОВАЦИЙ И ПРЕДПРИНИМАТЕЛЬСТВА В РАМКАХ ИНИЦИАТИВЫ «ПОЯС И ПУТЬ»

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В статье раскрываются основные направления политики Китая в области инновационного и предпринимательского образования в рамках инициативы «Пояс и путь». В исследовании использованы анализ и синтез, а также аналитический и логический методы. Автор обосновывает, что КНР ускоряет интернационализацию системы высшего образования, представленной китайскими университетами, нацеленными на подготовку кадров в рамках реализации технического, экономического и социального сотрудничества стран в контексте инициативы «Пояс и путь».

Ключевые слова: образование; инновации и предпринимательство; инициатива «Пояс и путь».

In accordance with the plans for the implementation of the educational policy of the People's Republic of China as part of expanding the scope of the Belt and Road initiative, priorities are clearly identified, which include the introduction of mechanisms for technical, economic and social development in the field of education of countries included in the "Belt and Road" area, for the purpose of joint education and training of students and teaching staff in the field of innovation and entrepreneurship.

Key activities are represented by programs and regular consultations at the highest government level, aimed at providing effective assistance to the education sector based on the following main issues: implementing the recommendations for the joint management of educational institutions; introducing the measures to develop channels of educational cooperation and competitive initiatives involving the provision of government grants; elaborating the activities to transfer advanced educational technologies and educational materials to universities in partner countries; conducting foreign scientific internships in order to increase scientific, academic and student mobility; working out the steps to improve the qualifications of teaching staff and mutual recognition of academic titles of teachers and diplomas of graduates from partner countries; ensuring the introduction of the joint models of education and the quality standards of educational processes [2; 3].

The Ministry of Education of the People's Republic of China is actively developing joint research projects in the field of technological innovation and entrepreneurial initiatives. At the same time, initially, on the basis of Confucius Institutes, the Chinese language and culture of China are popularized. Thus, as of 2022, over 140 Confucius Institutes operate in 51 countries along the Belt and Road route (548 Confucius Institutes and 1,193 classrooms operate worldwide), in fact 25% of their total number [4]. The main countries involved in the transfer of educational technologies are represented by Russia (17 Confucius Institutes operate), Thailand (15 Confucius Institutes operate) and Indonesia (6 Confucius Institutes operate) [4].

China promotes education in the field of innovation and entrepreneurship through academic exchanges between heads of joint research projects and technological innovations, representatives of large enterprises that organize public theoretical lectures, teaching staff and the best students, and representatives of the financial sector sponsoring research institutions [1].

As the Belt and Road Initiative continues to expand its scope in the areas of innovation and entrepreneurship, the number of foreign language learners continues to increase. This factor contributes to the successful implementation of technological and business projects, since specialists from partner countries quickly assimilate advanced educational technologies and training materials [2].

It should be noted that in the field of education in the sector of innovation and entrepreneurship, within the framework of the Belt and Road initiative, the People's Republic of China successfully creates alliances of universities (University Alliance of the Silk Road, UASR), schools/faculties (New Silk Road Law Schools Alliance) and scientific alliances (Alliance of International Science Organization, ANSO) [4]. Thus, in the process of implementing the formation of a single educational space based on the "One Belt – One Road" initiative, over 170 universities from 25 countries of the world community act as participating members of the international alliance of the Chinese Jiao Tong University from the city of Xi'an (over 20 Russian higher educational institutions are represented in the alliance), and at the same time all educational organizations are integrated by levels of education and qualifications in accordance with established requirements [4]. The People's Republic of China is actively accelerating the internationalization of the higher education system in order to train highly qualified personnel as part of the implementation of technical, economic and social cooperation between the "Belt and Road" countries.

To conclude, the educational policy of the People's Republic of China in the field of innovation and entrepreneurship acts as an open bilateral export-import flow of educational initiatives and learning processes aimed at developing advanced educational technologies and improving the quality of education within the framework of the internationalization of the interuniversity space, as well as the creation of innovation and the business environment of partner countries from the "Belt and Road" area.

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