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**USING NEWS SHORT VIDEOS ON TIKTOK:  
A COMPARISON OF BELARUS AND CHINA**

Master's Thesis

ABSTRACT

Speciality: 1-23 80 11 Communications

Scientific adviser:

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## ABSTRACT

The object of the research: Short video news in TikTok of Belarus and China well as their Dissemination content and production mechanism.

The subject of the research: By studying the communication content of short video news media, this paper takes this as a breakthrough to analyze the theme characteristics, presentation forms and narrative characteristics of current mobile short video news.

The main goal of the research: Combined with the related practice cases of journalism, the production mechanism of this new media form is investigated. Finally, according to the research results of this paper, combined with the relevant theories of communication science, the problems existing in the content production and communication of mobile short video news are put forward, and the feasible suggestions on the development path of current mobile short video news are tried.

This master's thesis has 83 pages. The work includes 7 illustrations, 23 tables and 36 sources.

The author confirms that the work was done independently, and calculation and analytical material cited in it correctly and objectively reflects the state of the process being studied, and all theoretical, methodological provisions and concepts borrowed from literature and other sources are accompanied by references to their authors.

*Keywords: communication form, communication strategy, communication language, mobile short video, tiktok, douyin, communication effect, visual communication, new media theories and concepts.*