

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**COMMUNICATION IN THE METAVERSE:
THE CURRENT STATE AND PROSPECTS FOR DEVELOPMENT**

Master's Thesis

ABSTRACT

Speciality 1-23 80 11 Communications

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The aim of this master's thesis is to determine the current views and prospects for the development of communication in the metaverse sphere as a new socio-technological phenomenon.

The main attention in this master's thesis is devoted to the consideration of the main characteristics of metauniverses, their technical and communication equipment and the opportunities provided by metauniverses in interpersonal, mass and international communication.

In the process of completing the master's thesis, the applicant obtained the following main results: the main definitions of the metaverse are considered, the main characteristics of metaverses, the technical equipment of metaverses and the communication tools they have are described, the prospects for using metaverses in interpersonal and mass communication are identified, the role of the metaverse in the development of international communication is described.

Keywords: international communication, metaverse, virtual reality.