MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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## COMMUNICATIONS IN THE COMMUNITY OF CRYPTOCURRENCY HOLDERS

Graduate Thesis ABSTRACT Specialty 1-23 01 15 Social Communications

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## ABSTRACT

The object of research of the thesis is the community of cryptocurrency holders in Vitebsk, the subject of research is communication in the community of cryptocurrency holders in Vitebsk. The purpose of this thesis: a description of the methods of communication in the community of cryptocurrency holders in Vitebsk.

In the process of preparing the thesis, the definition of the concept of "cryptocurrency" was formulated, a historical overview of the emergence and development of cryptocurrencies was made, and a classification of cryptocurrencies was proposed. The features of the legal regulation of the cryptocurrency market in the Republic of Belarus and its current state are revealed. The communication practices of cryptocurrency holders in Vitebsk are described. It is confirmed that the cryptocurrency community has the characteristics of a virtual community of practice. The novelty of the obtained results is due to the incompleteness of knowledge about the specifics of communication in communities of cryptocurrency holders.

The results obtained are characterized by wide possibilities of practical application and can be useful for further theoretical research in this area, in the educational process, as well as for developing proposals and recommendations for improving the legal regulation of the cryptocurrency market.

The materials and results of this thesis work were obtained with the help of reliable sources and independently conducted theoretical and empirical studies.

Keywords: cryptocurrency, block chain technology, bitcoin, altcoin, mining, digital economy, digital currency, communication practices, crypto holder, transaction, token.