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**PERSONNEL MANAGEMENT
IN A COMMERCIAL ORGANIZATION
(for example, coffee shops in Minsk)**

Graduate Thesis

ABSTRACT

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ABSTRACT

The object of study is personnel management. The subject of the study is the personnel management system in a commercial organization. The purpose of the work is to analyze the basics of the personnel management system in a commercial organization. The methodological basis of the thesis was the following methods: online survey, semi-structured interview, comparative analysis.

As a result of the study, we collected material that can be used by HR managers of coffee shops in Minsk to improve the efficiency of personnel management, as well as as a basis for further study of personnel management in coffee shops in Minsk.

The novelty of the results obtained is due to the lack of complete and comprehensive studies on the personnel management system in coffee shops in the city of Minsk.

The materials and results of the thesis were obtained on the basis of reliable sources, independently conducted theoretical studies and surveys of caffeine employees.

Key words: labor resources, personnel, work collective, commercial organization, personnel management, HR manager, personnel, employee, personnel management rules, performance assessment, motivation, demotivation, qualifications, personnel, climate, labor relations.