



Андрей Д. Карол

11.04.2023

Form of study: full-time

№ п/п	Name of Module, Course, Coursework/project	Exams	End-of-term test	Academic hours						Semesters						Total credits	Competency code
				Total	Total in class	As follows:				I year							
						Lectures	Laboratory work	Workshops	Seminar classes	1 semester, 16 weeks			2 semester, 10 weeks				
										Total	Total in class	Credits	Total	Total in class	Credits		
1	State component			450	184	88		20	76	270	110	9	180	74	6	15	
1.1	Module "Management"																
1.1.1	Project management	2		90	40	20		10	10				90	40	3	3	UC-1; DPC-1
1.1.2	Strategic management	1		90	36	14			22	90	36	3				3	UC-2,6; SC-2
1.2	Information technology in business	1		90	40	20		10	10	90	40	3				3	UC-2,9 DPC-2
1.3	Research work		1,2	180	68	34			34	90	34	3	90	34	3	6	UC-1
2	Component of educational institution			968	408	202			206	608	272	18	360	136	12	30	
2.1	Module "Hospitality in the field of international tourism"																
2.1.1	Global Hospitality Industry	1		90	34	16			18	90	34	3				3	UC-3; SC-1,9
2.1.2	International Hotel Sector: trends and innovations	2		90	34	16			18				90	34	3	3	UC-2,6; SC-2,10
2.2	Module "Intercultural communication"																
2.2.1	Intercultural Communication in International Tourism	1		90	34	16			18	90	34	3				3	UC-4; SC-1,5
2.2.2	Making international tourism accessible for all		1	90	34	16			18	90	34	3				3	SC-2,4
2.3	Module "International Tourism"																
2.3.1	Sustainable Tourism	2		90	34	16			18				90	34	3	3	SC-2.9

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										Total	Total in class	Credits	Total	Total in class	Credits		
2.3.2	Tourism and souvenirs: glocal perspectives		1	62	34	16			18	62	34	3				3	SC-1,9
2.3.3	Countries and Regions of the New Silk Road in Global Goods and Services Market			62	34	16			18	62	34						UC-6; SC-1,2,6
2.3.4	Elective courses (1 from 2)		1	90	34	18			16	90	34	3				3	
2.3.4.1	Cultural heritage of Belarus / Guided tours																UC-7
2.4	Module «Managing Business»																
2.4.1	Strategic Human Resources Management		1	62	34	18			16	62	34	3				3	UC-4,6; SC-3
2.4.2	Digital Marketing			62	34	18			16	62	34						UC-5
2.4.3	International air transport organization management		2	90	34	18			16				90	34	3	3	YK-6,8; CK-1,5,8
2.4.4	Business Analytics in Services		2	90	34	18			16				90	34	3	3	DPC-1; DPC-2; UC-5; SC-7
2.5	Optional courses			/216	/140			/140		/108	/70	/3	/108	/70	/3		
2.5.1	Russian as a Foreign Language *	/2	/1	/216	/140			/140		/108	/70	/3	/108	/70	/3		UC-8
2.6	Additional courses			/338	/218	/66	/24	/96	/32	/206	/138	/2	/132	/80	/7	/9	
2.6.1	Philosophy and methodology of science	/2		/124	/72	/40			/32	/62	/40		/62	/32	/3	/3	UC-1
2.6.2	Foreign language	/2		/142	/96			/96		/72	/48		/70	/48	/4	/4	UC-8
2.6.3	Basics of information technologies		/1	/72	/50	/26	/24			/72	/50	/2				/2	UC-9
Total number of academic hours				1418	592	290		20	282	878	382	27	540	210	18	45	
Total number of academic hours per week										24			21				
Total number of exams				7						4			3				
Total number of credits				8						5			3				

IV. Internship				V. Research			VI. Final Certification
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	Master's Thesis
Production practice	1	2	3	2	8	12	

VII. Competency matrix

Competence Code	Competence Name	Module Code, Discipline Code
UC-1	Be able to apply the methods of scientific knowledge (analysis, comparison, systematization, abstraction, modeling, data validation, decision making, etc.) in independent activities, generate and implement innovative ideas	1.1.1; 1.3; 2.6.1
UC-2	Be able to analyze and develop your intellectual and general cultural level, build a trajectory of professional development	1.1.2; 2.1.2
UC-3	Be able to analyze the external and internal environment of the organization and direct the activities of the organization to achieve its goals	2.1.1; 2.2.1
UC-4	Be able to work with information in professional sphere, work in conditions of uncertainty	2.2.1; 2.4.1
UC-5	Be able to make management decisions, assess their possible consequences and be responsible for them	2.4.2; 2.4.4
UC-6	Be proficient in a foreign language for communication in an interdisciplinary and scientific environment, in various forms of international cooperation, research and innovation activities	1.1.2; 2.1.2; 2.3.3; 2.4.2; 2.4.3
UC-7	Be able to solve research and innovative problems using modern technologies	2.3.4.1

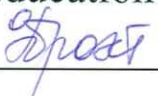
Competence Code	Competence Name	Module Code, Discipline Code
UC-8	Be able to use project management methods in research and manage important and large-scale tasks that have a specific goal, set deadlines and limited resources	2.4.3;2.5.1;2.6.2
UC-9	Be able to use the managerial potential of information resources and technologies for business effectiveness	1.2;2.6.3
DPC-1	Know the theoretical and methodological foundations of entrepreneurial activity, be able to analyze market situation, design and implement marketing strategies and programs, support communications with target audiences, control and evaluate marketing effectiveness	1.1.1;2.4.4
DPC-2	Know and evaluate models and concepts of SHRM; evaluate the influence different group of factors on SHRM concept choice in the hospitality industry; evaluate the implementation of SHRM strategies through the management functions including the human resources, pay and performance, employee development and employment relation	1.2;2.4.4
SC-1	To obtain theoretical and practical skills of making tourism accessible and inclusive for various tourists	2.1.1;2.2.1;2.3.2;2.3.3;2.4.3
SC-2	Be a team leader, be able to evaluate communication channels and build interpersonal communications	1.1.2;2.1.2;2.2.2;2.3.1;2.3.3
SC-3	Know the technologies of destination management and the specific of their promotion in the tourist market using the branding strategy; possess technologies of brand designing for different type of destinations for creation it's image and promotion on local and international markets	2.4.1
SC-4	Understanding of how managers use business analytics to formulate and solve business problems and to support managerial decision making	2.2.2
SC-5	Acquire knowledge about organizations working in the aviation industry; be able to assess the processes of interaction between participants of the aviation industry; to know the business models of airlines and their management features; to possess theoretical and practical skills of the organization of air transportation; to know the technological processes of organizing regular and charter flight	2.2.1;2.4.3
SC-6	Be able to apply the methods of scientific knowledge (analysis, comparison, systematization, abstraction, modeling, data validation, decision making, etc.) in independent activities, generate and implement innovative ideas	2.3.3
SC-7	Be able to analyze and develop your intellectual and general cultural level, build a trajectory of professional development	2.4.4
SC-8	Be able to analyze the external and internal environment of the organization and direct the activities of the organization to achieve its goals	2.4.3
SC-9	Be able to assess the current state of the tourism industry, trends in its development, and the use of new methods of promoting a tourism product on the market.	2.1.1;2.3.1;2.3.2
SC-10	Possess theoretical and practical skills in organizing catering and accommodation for tourists, ensuring accessibility for various categories of tourists	2.1.2

*- Depending on the level of Russian language proficiency of foreign citizens, the volume of classroom hours may change (increase/decrease (but not less than 140 classroom hours)/exemption from studying the discipline)

Developed on the basis of the Model Curriculum for the specialty 7-06-0412-01 «Management», approved on 18.01.2023, registration No 7-06-04-008/пр.


AGREED

Vice-rector for Academic Affairs
and Education Innovations



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11.04.2023

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11.04.2023

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Recommended for approval by
the Scientific and Methodological Council
of Belarusian State University

Record dated 15.02.2023 No. 5