







II. Summary (in weeks)

| Y E A R S | September | | | | October | | | November | | | | December | | | | January | | | | February | | | March | | | | April | | | | May | | | | June | | | | July | | | | August | | | | Academic Studies | Exams | Internship | Research | Master's Thesis | Vacation | Total | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 1 | 8 | 15 | 22 | 29 | 6 | 13 | 20 | 27 | 3 | 10 | 17 | 24 | 1 | 8 | 15 | 22 | 29 | 5 | 12 | 19 | 26 | 2 | 9 | 16 | 23 | 2 | 9 | 16 | 23 | 30 | 6 | 13 | 20 | 27 | 4 | 11 | 18 | 25 | 1 | 8 | 15 | 22 | 29 | 6 | 13 | | | | | | | | 20 | 27 | 3 | 10 | 17 | 24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 7 | 14 | 21 | 28 | 05 | 12 | 19 | 26 | 02 | 9 | 16 | 23 | 30 | 7 | 14 | 21 | 28 | 04 | 11 | 18 | 25 | 01 | 8 | 15 | 22 | 01 | 8 | 15 | 22 | 29 | 05 | 12 | 19 | 26 | 03 | 10 | 17 | 24 | 31 | 7 | 14 | 21 | 28 | 05 | 12 | 19 | | | | | | | | 26 | 02 | 9 | 16 | 23 | 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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Legend:  — Academic Studies  — Internship  — Master's Thesis
 — Exams  — Research  — Vacation

| № | The name of the module, academic discipline, course project (course work) | Exams | End-of-term test | Academic hours | | | | | | Semesters | | | | | | Competence Code |
|-----------------------------|---------------------------------------------------------------------------|-------|------------------|----------------|----------------|-------------|-----------------|-----------|-----------------|----------------------|----------------|---------|----------------------|----------------|---------|-----------------|
| | | | | Total | Total in class | As follows: | | | | I year | | | | | | |
| | | | | | | Lectures | Laboratory work | Workshops | Seminar classes | 1 semester, 14 weeks | | | 2 semester, 11 weeks | | | |
| | | | | | | | | | | Total | Total in class | Credits | Total | Total in class | Credits | |
| 1 | State Component | | | 496 | 192 | 46 | | 128 | 18 | 406 | 162 | 12 | 90 | 30 | 3 | |
| 1.1 | Module «Methodology of Journalism Studies» | | | 496 | 192 | 46 | | 128 | 18 | 406 | 162 | 12 | 90 | 30 | 3 | |
| 1.1.1 | Information and analytical work | 1 | | 108 | 56 | 12 | | 44 | | 108 | 56 | 3 | | | | UC-5, DPC-1 |
| 1.1.2 | Axiology and Deontology of Journalism | 1 | | 100 | 36 | 18 | | | 18 | 100 | 36 | 3 | | | | UC-4,6 |
| 1.1.3 | State information policy | | 1 | 90 | 36 | 16 | | 20 | | 90 | 36 | 3 | | | | UC-6, DPC-3 |
| 1.1.4 | Research Seminar | | 1, 2 | 198 | 64 | | | 64 | | 108 | 34 | 3 | 90 | 30 | 3 | UC-1,2, DPC-2 |
| 2 | Higher Education Institution Component | | | 972 | 400 | 146 | | 198 | 56 | 378 | 164 | 12 | 594 | 236 | 18 | |
| 2.1 | Module «Strategies of on-camera presentation» | 1,2 | 1 | 324 | 148 | 48 | | 80 | 20 | 198 | 92 | 6 | 126 | 56 | 3 | |
| 2.1.1 | Impact Technologies in TV Communication | 1 | | 108 | 56 | 12 | | 44 | | 108 | 56 | 3 | | | | DPC-3, SC-1,2,6 |
| 2.1.2 | TV communication standards and effective on-camera presentation skills | | 1 | 90 | 36 | 16 | | | 20 | 90 | 36 | 3 | | | | SC-5,6 |
| 2.1.3 | TV presenters' public persona | 2 | | 126 | 56 | 20 | | 36 | | | | | 126 | 56 | 3 | SC-5,6 |
| 2.2 | Module «Popular TV genres» | 1 | 1 | 288 | 108 | 42 | | 48 | 18 | 180 | 72 | 6 | 108 | 36 | 3 | |
| 2.2.1 | Special report and TV investigative journalism | 1 | | 90 | 36 | 18 | | | 18 | 90 | 36 | 3 | | | | SC-1,2,7 |
| 2.2.2 | Entertainment television | | 1 | 90 | 36 | 12 | | 24 | | 90 | 36 | 3 | | | | SC-1,2,7 |
| 2.2.3 | Information and analytical TV broadcasting | | 2 | 108 | 36 | 12 | | 24 | | | | | 108 | 36 | 3 | SC-1,2,7 |
| 2.3 | Module «Television journalism methods and content quality» | 2 | 2 | 180 | 72 | 32 | | 22 | 18 | | | | 180 | 72 | 6 | |
| 2.3.1 | Art of interview in audiovisual media | | 2 | 90 | 36 | 18 | | | 18 | | | | 90 | 36 | 3 | SC-4,5,6 |
| 2.3.2 | TV production process and producer's skills | 2 | | 90 | 36 | 14 | | 22 | | | | | 90 | 36 | 3 | DPC-1, SC-7,8 |
| 2.4 | Module «TV and new media» | 2 | 2 | 180 | 72 | 24 | | 48 | | | | | 180 | 72 | 6 | |
| 2.4.1 | Actual feedback technologies for TV | 2 | | 90 | 36 | 12 | | 24 | | | | | 90 | 36 | 3 | SC-9 |
| 2.4.2 | Modern video blogging technologies | | 2 | 90 | 36 | 12 | | 24 | | | | | 90 | 36 | 3 | SC-3,5,9 |
| 2.5 | Optional Subjects* | | / 2 | /90 | /34 | / 20 | | / 14 | | | | | /90 | /34 | / 3 | UC-1 |
| 2.5.1 | Logic and Argumentation Theory / The Art of Presentation | | / 2 | /90 | /34 | / 20 | | /14 | | | | | /90 | /34 | / 3 | |
| 2.6 | Additional types of Training ¹ | /2,2 | /1 | /338 | /218 | /66 | /24 | /96 | /32 | /206 | /138 | /2 | /132 | /80 | /7 | |
| 2.6.1 | Philosophy and Methodology of Science | /2 | | /124 | /72 | /40 | | | /32 | /62 | /40 | | /62 | /32 | /3 | UC-1 |
| 2.6.2 | Foreign Language | /2 | | /142 | /96 | | | /96 | | /72 | /48 | | /70 | /48 | /4 | UC-3 |
| 2.6.3 | Information Technologies: Basics | | /1 | /72 | /50 | /26 | /24 | | | /72 | /50 | /2 | | | | UC-2 |
| Number of Hours | | | | 1468 | 592 | 192 | | 326 | 74 | 784 | 326 | 24 | 684 | 266 | 21 | |
| Number of Hours per Week | | | | | | | | | | 23 | | | 24 | | | |
| Number of Exams | | | | 7 | | | | | | 4 | | | 3 | | | |
| Number of End-of-term tests | | | | 8 | | | | | | 4 | | | 4 | | | |

| IV. Internship | | | | V. Research | | | VI. Final Certification |
|------------------|----------|-------|---------|-------------|-------|---------|-------------------------|
| Internship Title | Semester | Weeks | Credits | Semester | Weeks | Credits | Master's Thesis defence |
| Research | 1 | 3 | 4 | 2 | 7 | 11 | |

VII. Competence Matrix

| Competence Code | Competence Name | Module Code, Discipline Code |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| UC-1 | To be able to apply scientific cognition (analysis, comparison, systematization, abstraction, modelling, data authenticity checking, decision-making etc.) in independent research activity, to generate and realize innovative ideas | 1.1.4, 2.5.1, 2.6.1 |
| UC-2 | To have skills of using the contemporary information technologies for solving scientific research and innovative tasks | 1.1.4, 2.6.3 |
| UC-3 | To use a foreign language for communication in interdisciplinary and scientific environment, in various formats of international cooperation, scientific research and innovative activity | 2.6.2 |
| UC-4 | To provide communication, demonstrate leadership skills, be capable of team building and development of strategic goals and objectives | 1.1.2 |
| UC-5 | To develop innovative receptivity and ability to innovate | 1.1.1 |
| UC-6 | To be able to predict the conditions for the implementation of professional activities and solve professional problems in conditions of uncertainty | 1.1.2, 1.1.3 |
| DPC-1 | To be able to effectively manage the media team, the organization in the field of mass media | 2.3.2, 2.5.1 |
| DPC-2 | To possess the methodology and relevant tools of quantitative and qualitative research of media and communications | 1.1.1 |
| DPC-3 | To be able to apply interdisciplinary approaches for solving professional tasks due to possessing sufficient knowledge in the areas of scientific and practical activities related to journalism | 2.1.1, 1.1.4 |
| SC-1 | To be able to solve professional tasks and create a product that is in demand at the market based on a systematic understanding of the role and place of mass media in modern political, economic and socio-cultural processes | 2.1.1, 2.2.1, 2.2.2, 2.2.3 |
| SC-2 | To be able to follow the legal and ethical norms which regulate the processes of mass communication in their professional activities as well as to rely on the priorities of the state information policy | 2.1.1, 2.2.1, 2.2.2, 2.2.3 |
| SC-3 | To possess the necessary knowledge and skills to promote and commercialize (practical implementation) the results of professional activities | 2.4.2 |
| SC-4 | To possess techniques and technologies for collecting information from various sources, as well as a methodology for quantitative and qualitative analysis of media texts | 2.3.1 |
| SC-5 | To be able to demonstrate skills of effective television communication in the frame and behind the scenes, taking into account the context of broadcasting, the specifics of target audience, genre and content of TV messages | 2.1.2, 2.1.3, 2.3.1, 2.4.2 |
| SC-6 | To be able to control television public persona adequately, adjusting it in accordance with the broadcasting tasks | 2.1.1, 2.1.2, 2.1.3, 2.3.1 |
| SC-7 | To possess necessary knowledge and skills for development and practical implementation of the author's program concepts in popular TV genres | 2.2.1, 2.2.2, 2.2.3, 2.3.2 |
| SC-8 | To be able to organize all stages of the television program production (including complex licensed projects), to evaluate and coordinate the work of creative team and technical services | 2.3.2 |
| SC-9 | To be able to organize the interactive dialogue between television editorial and audience using the latest digital technologies, to incorporate user-generated content into a professional product competently | 2.4.1, 2.4.2 |

Developed on the basis of the Model Curriculum for the specialty « Journalism », approved on 30.01.2023 registration No. 7-06-03-012 / np.

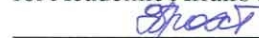
¹ Series of Disciplines for Candidate Exams and Additional Training «Philosophy and Methodology of Science», «Foreign Language», «Information Technologies: Basics» are studied according to the choice of a student.

* The Council of the faculty has the right to review the list of elective disciplines.

APPROVED

Vice-Rector

for Academic Affairs and Education Innovations

 Alesia G. Pakharenska

« 11 » 04 2023

Dean of the Faculty
of Journalism

 Aleksei V. Beliaev

« 11 » 04 2023


Head of the Department of TV and radio Journalism

 Alesia J. Kuzminova

« 11 » 04 2023

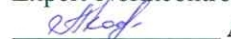
APPROVED

Head of the Academic Affairs Department,

 Natalia I. Marozava

« 11 » 04 2023

Expert-Normcontroller

 Anzhelika V. Kostenevich

« 11 » 04 2023

Recommended for approval by the Scientific and Methodological Council of Belarusian State University

Record dated 15.02.2023 № 5