### BELARUSIAN STATE UNIVERSITY

Rector

Andrei D. Karol

2023 r.

Registration number

### **CURRICULUM**

Speciality: 7-06-0321-02 Communications Profiling: Social Communication Research

# Контрольный экземпляр

Degree: Master Period of study: 1 year Form of study: full-time

H-CH

## I. Schedule of the educational process II. Summary (in weeks)

Y	September	October	-	Nov	embe	er	De	cem	ber		Ja	nuai	ry	Fe	ebrua	ary		Ma	arch		Apı	ril	T		May		H	Jur	ne			July	,		A	Augu	st						sis			
E A R S	1 8 15 22 09	12 10 26	27 10 2 02 11	3 10 9 16		24 30	1 3	8 1	5 2	12	5	12 18	25		9	22	23 02 2 01 03	9	16 22	30 03 05 05		20	27 04 03 05	4 11	18	25 31		8 1 14 2	5 22	. 00	5 12	13	20 26	27 07 02 08	3 1 9 1	0 17	7 24	Academic	Studies	Exams	Intemship	Research	Master's The	Vacation		Total
I				X	х	X					:	8	= =									:	:	/ /	1	1	1	1 1	/ /	11	/							2	4	6	3	8	1	2	T	44
																																						2	4	6	3	8	1	2	Ť	44

				II	I. Cu	rricul	um										
					Ac	ademi	c hour	s				Seme	sters				9
			tes1		60		As fo	llows:				Ιye	ear				Cod
No	The name of the module, academic discipline, course project (course work)	Exams	End-of-term test	Total	Total in class	rres	atory rk	sdou	inar		semester 5 weeks	e.		emester weeks		Credits	Competence Code
			End		Total	Lectures	Laboratory	Workshops	Seminar	Total	Total in class	Credits	Total	Total in class.	Credits		Сотр
1	State Component			468	178	34	H	126	18	378	158	12	90	20	3	15	
1.1	Communication in Foreign Languages in Media Space	1		108	56		a el le	56	- 1	108	56	3				3	UK-3, DPC-5
1.2	Module «Theory and Methodology of Communication Studies»	1	1	180	72	34		20	18	180	72	6				6	
1.2.1	Theory of Contemporary Communication Studies	1		90	36	18			18	90	36	3				3	UK-4, DPC-3
1.2.2	Research Methodology of Contemporary Communication Studies		1	90	36	16		20		90	36	3				3	UK-5, DPC-1, 4
1.3	Module «Academic Research»		1, 2	180	50			50		90	30	3	90	20	3	6	UK-7, DPC-1, 2
1.3.1	Research Seminar		1, 2	180	50			50		90	30	3	90	20	3	6	
2	Higher Education Institution Component			972	400	168		122	110	378	164	12	594	236	18	30	
2.1	Module «Speech communication and political discourse»	1	1	198	92	36		36	20	198	92	6				6	
2.1.1	Contemporary Political Systems / Contemporary Media Systems		1	90	36	16			20	90	36	3				3	SC-1
2.1.2	Speech Communication Issues in Phenomenology / Language, Speech and Dialogue in Communication	1		108	56	20		36		108	56	3				3	SC-2
2.2	Module «Psychology and Philosophy of Communication»		2, 2	198	72	32		40					198	72	6	6	
2.2.1	Current Issues in Psychology of Communication / Psychology of Human Sexuality		2	90	36	14		22					90	36	3	3	SC-3 / SC-4
2.2.2	Phenomenon of Symbolic Violence and Cybersecurity Issues in Modern World / Information Violence in the Era of Globalization		2	108	36	18	=	18		•			108	36	3	3	SC-5
2.3	Elective Disciplines: National Branding/ Intercultural Communication	2		126	56	20			36				126	56	3	3	SC-6 / SC-7
2.4	Module «Quantitative Methods in Social Sciences»	1, 2	1	270	108	46		24	38	180	72	6	90	36	3	9	
2.4.1	Social Survey Design and Statistical Text Analysis	1		90	36	16			20	90	36	3				3	SC-8
2.4.2	Sampling Method in Social Science Research		1	90	36	18			18	90	36	3				3	SC-9
2.4.3	Comparative Social Research / Current Issues in Comparative Studies	2		90	36	12		24					90	36	3	3	SC-10
2.5	Module «Qualitative Methods in Social Sciences»	2	2	180	72	34		22	16				180	72	6	6	
2.5.1	Qualitative Methods in Communication Research		2	90	36	20			16				90	36	3	3	SC-11
2.5.2	Discourse Analysis	2		90	36	14		22					90	36	3	3	SC-12
2.6	Optional Subjects	/ 2	/ 1	/ 216	/ 140			/ 140		/ 108	/70	/3	/ 108	/70	/3	/6	UK-3
2.6.1	Russian as a Foreign Language *	/ 2	/ 1	/216	/ 140			/ 140		/ 108	/ 70	/ 3	/ 108	/ 70	/ 3	/ 6	
2.7	Series of Disciplines for Candidate Exams and Additional Training	/2, 2	/1	/ 338	/ 218	/ 66	/ 24	/ 96	/ 32	/ 206	/ 138	/ 2	/ 132	/ 80	/7	/9	1 14
2.7.1	Philosophy and Methodology of Science	/2		/ 124	/ 72	/ 40			/ 32	/ 62	/ 40		/ 62	/ 32	/ 3	/ 3	UK-1
2.7.2	Foreign Language	/2		/ 142	/ 96			/ 96		/ 72	/ 48		/ 70	/ 48	/ 4	/4	UK-3
2.7.3	Information Technologies: Basics	nosetti.	/1	/ 72	/ 50	/ 26	/ 24			/ 72	/ 50	/ 2	37.50 62			/2	UK-2
	ber of Hours		186	1440	578	202	H	248	128	756	322	24	684	256	21	45	
	per of Hours per Week			- 100 Mary 198	05,169	A MARKET EN			14-14	A	22			23			
	ber of Exams			7							4			3			
21 (0.00100)	ber of End-of-term Tests			8							4			4			

and link the second	IV. Intern	ship			V. Research	VI. Final Certification		
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	M. S. I. Ell.	
Research and Teaching	1	3	4	2	8	11	Master's Thesis	

#### VII. Competence Matrix

Competence Code	Competence Name	Module Code, Discipline Code
UK-1	To apply scientific cognition in independent research activity, to generate and realize innovative ideas	2.6.1
UK-2	To solve research and innovation tasks based on the use of information and communication technologies	2.6.3
UK-3	To communicate in a foreign language in an academic, scientific and professional environment for the implementation of research and innovation activities	1.1, 2.6
UK-4	To provide communication, demonstrate leadership skills, be capable of team building and development of strategic goals and objectives	1.2.1
UK-5	To develop innovative receptivity and ability to innovate	1.2.2
UK-6	To be capable to predict the conditions for the implementation of professional activities and solve professional problems in conditions of uncertainty	1.3
UK-7	To be able to carry out independent research activities, generate and implement innovative ideas using various methods of scientific knowledge	1.3
DPC-1	To master the contemporary methods of collection, analysis, presentation and distribution of information with the use of the newest information and communication technologiesto plan, execute and evaluate the results of communication projects, campaigns and academic events	1.2.2, 1.3
DPC-2	To plan, execute and evaluate the results of communication projects, campaigns and academic events	1.3
DPC-3	To develop and evaluate the efficiency of communication strategies aimed at positioning, promotion and image formation of goods, services, ideas, persons and organizations	1.2.1
DPC-4	To develop and evaluate the efficiency of an organization's communication policy	1.2.2
DPC-5	To define the concept, aim and objectives of information resources and flows in an organization, plan and control the process of their creation and function considering the cultural peculiarities	1.1
SC-1	To analyse the role of mass media in the contemporary political systems, their influence on the work of state institutions, communication of political leaders, civic participation, holding elections	2.1.1
SC-2	To master speech aspects of communication and dialog formation skills	2.1.2
SC-3	To master principles, technologies and methods of organizing and maintaining efficient interpersonal communication based on the principles of dialogical equality	2.2.1
SC-4	To analyse and project communication based on the knowledge about determinants and mechanisms of sexual behaviour and in various social and cultural contexts	2.2.1
SC-5	To master methods and forms of philosophical, worldview and methodological reflection oriented at an adequate and systematically grounded evaluation of the phenomena of information violence, systemic violence and structural violence	2.2.2
SC-6	To analyze the processes of formation of representations of countries and peoples in the mass consciousness, construct ethno-cultural images and brands of territories, regions, and places	2.3
SC-7	To be capable of open and respectful communication with people or groups of people with various ethnic, religious and linguistic background based on mutual understanding and respect	2.3
SC-8	To visualize the information obtained during research by means of infographics	2.4.1
SC-9	To master methods and main procedures of designing representative samples, evaluating their quality, and skills of their practical use	2.4.2
SC-10	To conduct comparative analysis of various sociological data from a single position for grounding generalized conclusions on the issue under scrutiny	2.4.3
SC-11	To apply qualitative methods in communications research	2.5.1
SC-12	To apply the techniques of discourse analysis separately as well as jointly in the research and professional activity	2.5.2

Developed on the basis of the Exemplary Curriculum for the speciality 7-06-0321-02 "Communications", approved on February 13, 2023, registration number 7-06-03-013 / пр.

\* Depending on the level of foreign citizens' knowledge of the Russian language, the number of classroom hours may vary (increase / decrease (but not less than 140 classroom hours) / exemption from studying the discipline).

**AGREED** 

Vice-Rector for Academic Affairs and Education Innovations
Alesia G. Prakharenka

Natallia I. Marozava 2023

Academic Affairs Department,

Dean of the Faculty

**AGREED** 

2023

of Philosophy and Social Sciences

Head of the Department of Social Communication

Igor V. Pinchuk

Veronika S. Saiganova

2023

Recommended for approval by Research and Methodological Council of Belarusian State University Protocol dated 15.02.2023, number 5

Norm-control Expert

Angelica V. Kostenevich

2023