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REPRESENTATION OF THE EVENT IN THE FILM PROPAGANDA

Graduate Thesis

ABSTRACT

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ABSTRACT

The object of my research is modern cinema, and the subject of research is the techniques of modern film propaganda, which are used to represent the event. The purpose of my work is to study the representation of an event in film propaganda. The methodological basis of the thesis was the methods of analyzing the literature on the topic under consideration, periodical materials, Internet resources, various periodical sources, synthesis of the studied data.

In the process of writing the thesis, the following results were obtained: the film industry as a phenomenon of mass culture was considered, the fact of reflecting an event in cinema art with the help of manipulations of mass consciousness was studied, a comparison of the representation of the event in Soviet and American film propaganda was carried out.

The scientific novelty of the research lies in the fact that cinema is rapidly developing, going into ever greater realism, new methods of film propaganda appear that need to be studied. It is necessary to analyze the available data and apply them to our lives, as well as to study new ways of influencing mass consciousness through visual and auditory channels that are unknowingly or consciously used in the film industry to influence people's opinions about this or that event.

Key words: cinematography, film propaganda, propaganda, manipulation of mass consciousness.