

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

CHEN Chunpeng

**INNOVATIVE COMMUNICATION TECHNOLOGIES
IN NEWS JOURNALISM**

Master's Thesis

ABSTRACT

Speciality 1-23 80 11 Communications

Scientific adviser:

Irina I. Ekdumova

Doctor of Philosophy in Political Science

Associate Professor

Minsk, 2023

ABSTRACT

The master's thesis of the master's student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Chen Chunpeng «Innovative Communication Technologies in News Journalism» is devoted to the influence of innovative communication technologies on news journalism. The paper presents the evolution of media technology used in news journalism; result of a case study of innovative communication technologies application in the news media; recommendations on how to apply innovative communication technologies in news journalism.

The master's thesis aims to examine the challenges and opportunities of new technologies to the news industry.

Keywords: news, innovation, communication technology, mass communication, journalism.