

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**CHINA'S SHORT VIDEO'S INTERNATIONAL
COMMUNICATION DIRECTION
(TAKING THE TIKTOK AS AN EXAMPLE)**

Master's Thesis

ABSTRACT

Speciality: 1-23 80 11 Communications

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ABSTRACT

The master's thesis takes "the impact of the international pattern of social media on the international information and communication order" as the topic, and takes the most popular Tiktok short video as an example to explore how to adapt to the changes of the times, change the old international information order, establish a reasonable international information and communication order, and create a fair and free international communication environment.

The purpose of this master's thesis is to identify the direction of China's international communication in the field of short videos (on the example of Tiktok).

Keywords: short videos, social media, international media, international communication, publication, discussion, TikTok.