

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**THE IMPACT OF MODERN MEDIA AND INFORMATION AND
COMMUNICATION TECHNOLOGIES ON ADOLESCENTS**

Master's Thesis

Speciality: 1-23 80 11 Communications

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ABSTRACT

Language is the product of society, and the network language emerged with the development of the information age. Network buzzword, which is created by Internet users, is a form of expression of network language. It is a new form of language which can reflect the social reality in the wide range of virtual networks and real life, so it is a special product in the network age. With the rapid development of network technology and the increasing number of Internet users, the usage rate of network buzzwords is on the increase. As the growing new blood, Youngsters who showed great interest in the network buzzwords which is a sign of the times have become the main users of network buzzwords. The development of the network buzzwords has a great influence on the growth of teenagers and is significant for teenagers to form their core values.

By means of document analysis, questionnaire survey, multiple-cross analysis and comparative method, this thesis carries on the research of the following content from the perspective of ideological and political education:

The first part: Introduction. It summarizes the research background and research significance of thesis writing, domestic and foreign research status, research ideas and theoretical basis, as well as research methods.

The second part: Theoretical interpretation of the network buzzwords. It summarizes the meaning and classification of network buzzwords from different disciplines' perspectives, the development track of network buzzwords from the bud to the popular stage, and the process of its getting into the mainstream of network culture. Through the explanation of the characteristics of network buzzwords, it analyzes the relationship between network buzzwords and the growth of the teenagers.

The third part: The influence of network buzzwords on teenagers and the cause. Combined with the data analysis of the questionnaire, it studies the influence of network buzzwords on teenagers from both positive sides and negative sides and analyzes the cause from the aspects of the interaction, spread, reception and dissimulation of network buzzwords.

The fourth part: Tactics analysis of the influence of network buzzwords on teenagers. It mainly includes: strengthening individual education, gaining the ability to rationally cognise the network buzzwords, displaying the positive social value of network buzzwords; governing the network platform, building a healthy, harmonious and pleasant network environment; developing a good network environment in the socialist culture.

This master's thesis, through the research on the influence of network buzzwords on teenagers and the countermeasure, helps teenagers correctly understand the realistic significance of network buzzwords, which can also promote ideological and political

educators to guide teenagers in forming their core values, so that the network buzzwords can be given full play in social culture.

Keywords: Network Buzzwords, Teenagers Culture, Core Value.