MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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SOCIAL VALUES IN CHINISE AND BELARUSIAN INTERNET RESOURCES

Master's thesis
ABSTRACT
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ABSTRACT

The main purpose of Zhao Xinyu's master thesis could be determined the role of social norms in the life of modern society, as well as common and characteristic features of social values in Belarus and China internet resources at the concrete present society stage. The main focus of the master research presents in this master's thesis as a systematic approach, the main general scientific method, including methods of structural and comparative analysis, content analysis, sociological research, etc.

The relevance of this work could be determined as a constantly evolving process that affects all spheres of human life in particular, as well as society in general. Thanking to these norms, modern society is constantly changing; it becomes more difficult to control the pace of its change and development. Social norms change and function as a mechanism that regulates the relationship of people in society.

In the process of completing this master's thesis, the applicant Zhao Xinyu investigated social norms that function as a regulatory mechanism for the relationship of people in society, when everyone should be educated, and also properly oriented to the positive aspects of the modern wide world.

Keywords: social values, ideals of life, goals of society, social norms, ideas, principles; values of objects for human life and society