MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES Department of Social Communication

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## ANALYSIS OF THE CURRENT SITUATION OF INTERCULTURAL COMMUNICATION IN THE CONTEXT OF THE BELT AND ROAD -BELARUS AS AN EXAMPLE

Master's thesis ABSTRACT Speciality: 1-23 80 11 Communications

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## ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Yang Baorui "Analysis of the current situation of intercultural communication in the context of the belt and road - Belarus as an example", the Belt and Road is an important measure for China's foreign development, and Belarus is an important partner in the policy. The thesis focuses on analyzing the phenomenon of intercultural communication under the economic policy, and through case studies and the theoretical basis of Hofstede's values, it can be concluded that there are many dilemmas in intercultural communication at present, such as ethnocentrism, subjective reasons of stereotypes, and also objective reasons including some geographical and environmental factors .

In the concrete practical communication can be reflected in the differences of address, etiquette, family differences, in the face of these differences and dilemmas, we can understand from the perspective of values, so as to improve our cross-cultural.

The master's thesis aims to analyze the phenomenon of intercultural communication in the Belt and Road and demonstrate the important role of intercultural communication in the development of The Belt and Road.

Key Words: The belt and road, Intercultural communication, Culture, Belarus, China, Globalization.