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NETWORK MANAGEMENT IN PUBLIC ADMINISTRATION

Master's thesis

ABSTRACT

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ABSTRACT

The master's thesis of the graduate student of the Department of Social Communication of the Faculty of Philosophy and Social Sciences of BSU Miss Lyu Yangnan «Network Management in Public Administration» describes network management and reveals its characteristics that make it appropriate for a government as a tool public administration. The thesis reviews New Public Management and Public-Private Partnership as a conceptual and experiential precondition for the application of network governance in public administration. Based on the cases of waste management in Belarus and activities of the Dapugiao Community Cultural Service Center in Shanghai (China) it is demonstrated how the network management model meets the realistic needs of solving public problems and handling public affairs in a complex, changing and diversified social environment.

The purpose of this research is to describe the scales, effectiveness, drawbacks and prospects of network management in public administration.

Keywords: network society, public administration, network management, new public management, public-private partnership.