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INTERCULTURAL COMMUNICATIONS IN THE HIGHER EDUCATION SYSTEM: A COMPARATIVE ANALYSIS OF BELARUS AND CHINA

Master's thesis Speciality 1-23 80 11 Communications

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ABSTRACT

The aim of this master's thesis is the conduction a comparative analysis of Belarus and China intercultural communications in the higher education system. The basic methodological principles include following scientific methods: system analysis, comparative analysis, analysis of documents, case study, statistical analysis, questionnaire method.

The main focus of research presented this master thesis is the intercultural communications in the system of higher education. The subject of the thesis is comparative analysis of the features of intercultural communication in the higher education system of Belarus and China.

In the process of completing this master thesis the following main results were obtained by a candidate: the identification of the modern role of intercultural communication; the analysis of the specific of the intercultural communication in the higher education system; determination of the key patterns of intercultural interaction in the Chinese and Belarusian universities; tracing the influence of intercultural gaps and barriers on the adaptation process of foreign students; revealing essential trends, prospects, challenges, and opportunities for overcoming intercultural barriers in the higher education systems of Belarus and China.

Keywords: intercultural communication, higher education system, Belarus and China, comparative analysis.