

Andrei D. Karol
2022 г.
Registration number 23a-195/yr.

I. Schedule of the educational process

Контрольный экземпляр

17. d. 3 yr.




CURRICULUM

Speciality: 1-23 80 05 Journalism
Profiling: TV Journalism

I. Schedule of the educational process

II. Summary (in weeks)

[illegible]

Legend: — Academic Studies — Internship — Master's Thesis
 — Exams  — Research  — Vacation

III. Curriculum

№	The name of the module, academic discipline, course project (course work)	Exams	End-of-term test	Academic hours						Semesters												Total Credits	Competence Code
				Total	Total in class	As follows:				I year						II year							
						Lectures	Laboratory work	Workshops	Seminar classes	1 semester, 17 weeks			2 semester, 17 weeks			3 semester, 17 weeks			4 semester				
										Total	Total in class	Credits	Total	Total in class	Credits	Total	Total in class	Credits	Total	Total in class	Credits		
1.	State Component			1016	308	84		150	74	710	292	21	108		3	198	16	6				30	
1.1	Module "Theory and Methodology of Media Research"			430	172	54		60	58	430	172	12										12	
1.1.1	State information policy	1		100	34	14			20	100	34	3										3	UC-5,7
1.1.2	Theories of media and mass communication	1		120	52	14			38	120	52	3										3	UC-7
1.1.3	Information and analytical work		1	90	34	10		24		90	34	3										3	UC-5, DPC-3
1.1.4	Information and communication technologies in media research	1		120	52	16		36		120	52	3										3	UC-6, DPC-2
1.2	Module "Management and Personal Effectiveness"			280	120	30		90		280	120	9										9	
1.2.1	Business Communication	1		100	52	14		38		100	52	3										3	UC-2,3
1.2.2	Personal Efficiency and Career Management		1	90	34	8		26		90	34	3										3	UC-4, DPC-1
1.2.3	Project Management in Media Sphere		1	90	34	8		26		90	34	3										3	UC-3
1.3	Module "Research Work"			306	16				16				108		3	198	16	6				9	UC-1,5,7
1.3.1	Research Seminar		3	198	16				16							198	16	6				6	
1.3.2	A course paper			108									108		3							9	
2.	The component of a higher educational establishment			2312	910	188	52	544	126	290	120	9	888	398	27	1134	392	36				72	
2.1	Module "Foreign Communication"			298	104			104		90	34	3	208	70	6							9	SC-1
2.1.1	A Foreign Language for Professional Purposes	2	1	298	104			104		90	34	3	208	70	6							9	
2.2	Module "Media and Society"			200	86	24			62	200	86	6										6	SC-2, DPC-3
2.2.1	"Concepts of the Informational Society / Semiology of Media"		1	100	52	14			38	100	52	3										3	
2.2.2	"Creative industries and media / Representation in Mass Media (Media bias)"	1		100	34	10			24	100	34	3										3	
2.3	Module "Regulation of Media Sphere"			180	86	22			64				180	86	6							6	SC-3
2.3.1	Axiology and Deontology of Journalism		2	90	34	8			26				90	34	3							3	
2.3.2	"National Security in Media Sphere / Information Law"	2		90	52	14			38				90	52	3							3	
2.4	Module "Marketing"			200	86	16		70					200	86	6							6	SC-4
2.4.1	Creation and Promotion of Startups		2	100	34	8		26					100	34	3							3	DPC-1
2.4.2	Marketing and Advertising Technologies	2		100	52	8		44					100	52	3							3	
2.5	Module "Quantitative and Qualitative Methods of Media Research"			288	102	24	26	52								288	102	9				9	SC-5, DPC-2
2.5.1	Media Research Technologies	3		198	68	16	26	26								198	68	6				6	
2.5.2	Discourse-analytical technologies in humanitarian research / Source studies		3	90	34	8		26								90	34	3				3	
2.6	Profiling "TV Journalism"			1146	446	102	26	318					300	156	9	846	290	27				36	
2.6.1	Module "Strategies of on-camera presentation"			300	156	30		126					300	156	9							9	
2.6.1.1	Impact Technologies in TV Communication	2		100	52	14		38					100	52	3							3	SC-6

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				Total	Total in class	As follows:				I year						II year							
						Lectures	Laboratory work	Workshops	Seminar classes	1 semester, 17 weeks			2 semester, 17 weeks			3 semester, 17 weeks			4 semester				
										Total	Total in class	Credits	Total	Total in class	Credits	Total	Total in class	Credits	Total	Total in class	Credits		
2.6.1.2	TV communication standards and effective on-camera presentation skills		2	100	52	8		44					100	52	3							3	SC-6
2.6.1.3	TV presenters' public persona		2	100	52	8		44					100	52	3							3	SC-6,7
2.6.2	Module “Popular TV genres”			270	102	24	26	52								270	102	9				9	SC-8
2.6.2.1	Information and analytical TV broadcasting		3	90	34	8	26									90	34	3				3	
2.6.2.2	Entertainment television	3		90	34	8		26								90	34	3				3	
2.6.2.3	TV shows design / Special report and TV investigative journalism		3	90	34	8		26								90	34	3				3	
2.6.3	Module “Television journalism methods and content quality”			180	68	20		48								180	68	6				6	SC-9
2.6.3.1	Screenwriting and storytelling	3		90	34	10		24								90	34	3				3	
2.6.3.2	TV production process and producer’s skills / TV criticism		3	90	34	10		24								90	34	3				3	
2.6.4	Module “TV and new media”			396	120	28		92								396	120	12				12	SC-10
2.6.4.1	Actual feedback technologies for TV	3		198	60	14		46								198	60	6				6	
2.6.4.2	Modern video blogging technologies	3		198	60	14		46								198	60	6				6	
3.	Optional Disciplines			/288	/164	/56		/108		/60	/36		/120	/72		/108	/56	/3					
3.1	Academic Writing			/60	/36	/8		/28		/60	/36												
3.2	"Logic and argumentation theory / Art of Presentation"			/60	/36	/8		/28					/60	/36									
3.3	National Identity of the Republic of Belarus			/60	/36	/10		/26					/60	/36									
3.4	Technologies of creative education in higher education / Pedagogy and psychology of higher education		/3	/108	/56	/30		/26								/108	/56	/3					
4.	Additional Types of Training			/568	/316	/96	/36	/140	/44	/358	/202	/6	/210	/114	/9							/15	
4.1	Philosophy and Methodology of Science	/2		/240	/104	/60			/44	/140	/60		/100	/44	/6							/6	UC-8
4.2	Basics of Information Technology		/1	/108	/72	/36	/36			/108	/72	/3										/3	UC-9
4.3	A Foreign Language	/2	/1	/220	/140			/140		/110	/70	/3	/110	/70	/3							/6	UC-10
Number of Hours				3328	1218	272	52	694	200	1000	412	30	996	398	30	1332	408	42				102	
Number of Hours per Week										24			23			24							
Number of Course Works				1									1										
Number of Exams				14						5			4			5							
Number of End-of-term tests				14						5			4			5							

IV. Internship				V. Research			VI. Final Certification				
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	Master's Thesis				
Research and Teaching	4	4	6	4	8	12					

VII. Competence Matrix

Competence Code	Competence Name	Module Code, Discipline Code
UC-1	To be able to apply the methods of scientific knowledge (analysis, comparison, systematization, abstraction, modeling, validation of data, decision-making, etc.) in independent research activities, generate and implement innovative ideas	1.3
UC-2	To possess skills for effective communication in various forms (professional, business, scientific, etc.) and be able to manage this communication	1.2.1
UC-3	To be able to work in a team taking into account social and cultural differences as well as to be able to prevent and resolve conflict situations	1.2.1, 1.2.3
UC-4	To be able to independently improve their intellectual and cultural level, to build a trajectory of professional development and career	1.2.2
UC-5	To be able to analyze, verify, evaluate the completeness of information in the course of professional activity, if necessary, fill in and synthesize the missing information and work in the conditions of uncertainty	1.1.1, 1.1.3, 1.3
UC-6	To be able to use contemporary information and communication technologies while carrying out scientific research in the field of mass communications.	1.1.4
UC-7	To be able to solve professional objectives on the basis of a systematic understanding of the main theories, concepts and approaches in the field of journalism and media production.	1.1.1, 1.1.2, 1.3
UC-8	To possess the methodology of scientific knowledge, to be able to analyze and evaluate the content and level of philosophical and methodological problems in solving problems of research and innovation.	4.1
UC-9	To possess the skills of use of contemporary information technologies for solving research and innovation tasks.	4.2
UC-10	To possess a foreign language for communication in the interdisciplinary and scientific environment, in various forms of international cooperation, research and innovation activities.	4.3
DPC-1	To be able to effectively manage the media team, the organization in the field of mass media	1.2.2, 2.4.1
DPC-2	To possess the methodology and relevant tools of quantitative and qualitative research of media and communications	1.1.4, 2.5

DPC-3	To be able to apply interdisciplinary approaches for solving professional tasks due to possessing sufficient knowledge in the areas of scientific and practical activities related to journalism	1.1.3, 2.2
SC-1	To possess foreign languages for oral and written communication in the professional sphere, including knowledge of necessary terminology and conceptual apparatus	2.1
SC-2	To be able to solve professional tasks and create a product that is in demand at the market based on a systematic understanding of the role and place of mass media in modern political, economic and socio-cultural processes	2.2
SC-3	To be able to follow the legal and ethical norms which regulate the processes of mass communication in their professional activities as well as to rely on the priorities of the state information policy	2.3
SC-4	To possess the necessary knowledge and skills to promote and commercialize (practical implementation) the results of professional activities	2.4, 2.6.2.3, 2.6.3.1
SC-5	To possess techniques and technologies for collecting information from various sources, as well as a methodology for quantitative and qualitative analysis of media texts	2.5
SC-6	To be able to demonstrate skills of effective television communication in the frame and behind the scenes, taking into account the context of broadcasting, the specifics of target audience, genre and content of TV messages	2.6.1.1, 2.6.1.2., 2.6.1.3
SC-7	To be able to control television public persona adequately, adjusting it in accordance with the broadcasting tasks	2.6.1.3
SC-8	To possess necessary knowledge and skills for development and practical implementation of the author's program concepts in popular TV genres	2.6.2
SC-9	To be able to organize all stages of the television program production (including complex licensed projects), to evaluate and coordinate the work of creative team and technical services	2.6.3
SC-10	To be able to organize the interactive dialogue between television editorial and audience using the latest digital technologies, to incorporate user-generated content into a professional product competently	2.6.4

Based on a curriculum approved 21.03.2019 г. (Registration number E 23-2-005 / пр-тип.)

¹ Studying the general education disciplines "Philosophy and Methodology of Science", "Foreign Language" and " Basics of Information Technologies" for a master's degree student is optional. The study of the general education disciplines "Philosophy and Methodology of Science" and "Foreign Language" is completed with a PhD examination; the study of the general education discipline "Fundamentals of Information Technologies" ends with a PhD Pass/Non-Pass.

Vice-Rector

for Academic Affairs and Education Innovations

« 01 » 04 2022 Alesia G. Prakharenka

Academic Affairs Department,

Head

« 01 » 04 2022 Natalia I. Morozova

Dean of the Faculty
of Journalism

« 01 » 04 2022 Volga M. Samusevich

Compliance assessment expert

« 01 » 04 2022 Anzhelika V. Kostenevich

Recommended for approval

Scientific and Methodological Council of BSU

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