

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN STATE UNIVERSITY
FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES
Department of Social Communication

HE XIAOYANG

FAKE NEWS AS A TOOL OF MANIPULATE PUBLIC OPINION

Master's thesis

ABSTRACT

Speciality: 1-23 80 11 Communications

Scientific adviser:

Irina L.Vasilyeva

Doctor of Philosophy in Philosophy,
Associate Professor

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ABSTRACT

The master's thesis "Fake News as a Tool of Manipulate Public Opinion" by HE XIAOYANG, a graduate student of the Department of social communication of BSU of the Faculty of Philosophy and Social Sciences is dedicated to the analysis the functioning of fake news as a means of manipulating public opinion in the modern media sphere. The paper gives definitions of the terms "fake news", "verification", the classification of fake news is studied and examples of possible accidental or deliberately made errors in the publication are given, methods for distributing and verifying fake publications on information platforms are considered, international experience in information verification is studied.

This master's thesis aim is to study the process of fake news formation in the information space of the media and impact on public opinion.

Keywords: fake news, fiction, misinformation, verification, media environment, manipulation, public opinion.