MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES

Department of Social Communication

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IMAGE OF THE REPUBLIC OF BELARUS AS A SUBJECT OF FOREIGN POLICY COMMUNICATIONS IN ONLINE MEDIA

Master's thesis
ABSTRACT

Speciality 1-23 81 08 Mediacommunications

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ABSTRACT

The object of the research is the largest online media in the information field of the Republic of Belarus, state and non-state.

The subject of the research is the image or image of the Republic of Belarus in the political media discourse.

In the process of writing the work the following results were obtained: the concepts of the information field are defined, the peculiarities of its formation as a product of anthroposociogenesis and development of ideas about the impact of mass media are reflected, defined the peculiarities of presentation, translation or construction of political image of the country as a subject of political communication, in the online media.

The novelty of the obtained results is defined due to the lack of study of this topic in general and the almost complete absence of research on this topic, which relates directly to the Republic of Belarus. The obtained results are characterized by wide possibilities of theoretical and practical application. The materials of the master's thesis can be used in the educational process, as well as in the study of the formation, translation and representation of political image, both in relation to its phenomenon as a whole and in relation to the country itself.

Keywords: mediatization, media society, information field, political image of the country political image of the country.