

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
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**COVERAGE OF JOINT BUSINESS PROJECTS OF CHINA AND BELARUS
IN THE CHINESE MEDIA**

Master's thesis
ABSTRACT

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ABSTRACT

The purpose of the study is to identify the specifics of informing about the implementation of joint Belarusian – Chinese projects in the leading Chinese media.

The relevance of this work is due to the fact that a high level of cooperation has been achieved between the Republic of Belarus and the people's Republic of China. Based on the principles of friendship and trust, the governments of Belarus and China are constantly developing bilateral relations in the political, economic, scientific, technical and humanitarian spheres.

The object of the research is the Internet media of Belarus and China.

The subject of the research is the peculiarities of media coverage of joint Belarusian-Chinese projects.

The scientific novelty of the master's work consists in the study of informing about the implementation of joint Belarusian-Chinese projects in the leading Chinese media.

Keywords: coverage, mass media, offers, society, Belarusian-Chinese project, enterprise.