MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN STATE UNIVERSITY FACULTY OF PHILOSOPHY AND SOCIAL SCIENCES

Department of Social Communication

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YOUTH REPRSENTATIONS ON FAMILY AND MARRIAGE IN THE SOCIAL NETWORK INSTAGRAM

Master's thesis
ABSTRACT

Speciality 1-23 80 11 Communications

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ABSTRACT

The purpose of this work is to identify and systematize the views of youth about family and marriage in the social network Instagram.

The object of the master's thesis is the problem of family and marriage in the social network Instagram. The subject of the master's thesis is the views of young people about family and marriage in the social network Instagram.

In the process of writing the master thesis were obtained the following results: the highlighted blogs in the Belarusian segment of Instagram and defined their specificity; the analysis of data of sociological research of the reproductive attitudes of students of the BSU; performed a content analysis of selected publications, blogs and commentaries; characterised the Belarusian Insta-families; and a dedicated content-analysis bloggers social representations, compared the results of the above studies.

Key words: social representations, marriage and family settings, bloggers, blogging, instagram, belarusian segment of instagram, the translation of social representations in social networks, the attitudes of youth.