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**MODERN CINEMA AS THE TOOL FOR THE FORMATION  
OF GENDER IDENTITY**

Graduate Thesis

ABSTRACT

Speciality 1-23 01 15 Social Communications

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Minsk, 2022

## ABSTRACT

The object of research of the thesis is the youth of the Republic of Belarus. The subject of the thesis is the formation of gender identity through modern cinema. The purpose of the thesis is an in-depth study of gender and gender issues, as well as consideration of how it is represented in popular culture by the example of modern cinema. The methodological basis of the thesis was the scientific works of foreign and domestic researchers, the results of a pilot sociological study on the topic "Formation of gender identity of the youth of the Republic of Belarus through modern cinema", as well as methods of analyzing phenomena, generalizing theoretical data presented in the literature.

In the process of writing the thesis, the following results were obtained: the concepts of "gender" and "gender identity" were defined, the specifics of the construction of gender identity were revealed; the features of the representation of gender identity were analyzed; the general characteristics of cinema were given; the specifics of gender problems in cinema were revealed; the influence of modern cinema on the gender identity of youth was analyzed.

The scientific novelty of the research is due to the lack of knowledge in the field of studying the formation of gender identity through modern cinema of the youth of the Republic of Belarus. The results obtained, as well as other materials of the work, can be used both in the study of a small community of students, and in large-scale works, as well as in such disciplines as psychology, mass communication, sociology.

The results of the thesis were obtained on the basis of reliable sources and independently conducted theoretical and practical research.

*Keywords: mass media, modern cinema, popular culture, gender, gender identity, gender issues, gender stereotypes, representation of gender and gender issues.*