

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
STATE EDUCATIONAL INSTITUTION
"SCHOOL OF BUSINESS OF BELARUSIAN STATE UNIVERSITY"

Chair of Innovative Management

Mei Tao

**RESEARCH ON THE DEVELOPMENT OF MANAGEMENT
ACCOUNTING IN THE ERA OF BIG DATA -A CASE STUDY OF ALIBABA**

Master's thesis

specialty 1-26 80 04 "Management"
(profile "Financial Management")

Supervisor:
Shutro Aleksei

Admitted to Master's thesis defense
on

"__" _____ 2021

Head of Chair
of Innovative Management
Ph.D., Associate professor
_____ Alena A. Poddubskaya

Minsk, 2021

GENERAL CHARACTERISTICS OF THE WORK

Master's thesis on the topic: research on the development of management accounting in the era of big data - a case study of Alibaba: 60 pages, 3 figures, 10 tables.

Keywords: management accounting, system, responsibility, big data, provision.

The object of the research: Alibaba Group

The subject of the research: management accounting and information for making management decisions in the Alibaba Group.

The main goal of the research: develop ways to improve management accounting in the context of the digitalization of the economy in the Alibaba Group.